GOVERNMENT OF KARNATAKA

## NATIONAL EDUCATION POLICY- 2020 <br> (NEP-2020)

Report on
Proposed Curricular Framework for Four Years Graduate
Programme in Universities of Karnataka State under NEP-2020 in

FASHION AND APPAREL DESIGN
\&
INTERIOR DESIGN AND DECORATION

## Submitted to

Karnataka State Higher Education Council
Government of Karnataka
Bengaluru
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## PREFACE

Education is fundamental for achieving full human potential, developing an equitable and novel society, and promoting national development. Providing access to quality education is the key to India's continued ascent, and leadership on the global stage in terms of economic growth, social justice and equality, scientific advancement, national integration, and cultural preservation. Universal high-quality education is the best way forward for developing and maximizing our country's rich talents and resources for the good of the individual, the society, the country, and the world. India will have the highest population of young people in the world over the next decade, and our ability to provide high-quality educational opportunities to them will determine the future of our country.

The world is undergoing rapid changes in the knowledge landscape. With various dramatic scientific and technological advances, such as the rise of big data, machine learning, and artificial intelligence, many unskilled jobs worldwide may be taken over by machines, while the need for a skilled workforce, particularly involving multidisciplinary abilities across the sciences, social sciences, and humanities, will be increasingly in greater demand. With climate change, increasing population, and depleting natural resources, there will be a sizeable shift in how we meet the need of garment again resulting in the need for new skilled labour. As India moves towards becoming a developed country as well as among the three largest economies in the world we need to upskill our younger workforce with relevant skills to employ them to benefit societies.

With the quickly changing employment landscape and global ecosystem, it is becoming increasingly critical that children not only learn, but more importantly learn how to learn. Education thus, must move towards less content, and more towards learning about how to think critically and solve problems with sustainable principles in their respective domains.

Fashion and Interior design is a domain which seamlessly connects the science and design principles with day to day societal demands. Proposing and developing a curriculum for the subject of fashion and apparel design and interior design is unique in many ways. The designed curriculum in fashion and interior design program attributes to change the age old paradigms in learning and utilizing knowledge.

The proposed curricular framework designed by the subject expert committee was headed by eminent academicians in the field of Fashion and Interior design.

The valuable support from the subject experts from various reputed universities and institutions has helped to draft and prepare the frame work to implement NEP for the benefit of the students in the field of Fashion Design and Interior Design.

I take this opportunity to thank the authorities of Government of Karnataka and Karnataka Higher Education Council for giving us this opportunity to be a part of framing and implementation of the curriculum for Fashion \& Apparel Design and Interior Design under National Education Policy 2020.

Dr. H.L. Vijay Kumar Professor \& Subject Chairperson<br>Vogue Institute of Fashion Technology,<br>Doddaballapura

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## PREAMBLE

The Curriculum designed by the Department of Fashion and Apparel Design in trajectory with National Education Policy 2020 guidelines aims to provide framework for understanding fashion design and accessories by sensitizing students to conceptual, visual and perceptual design process. The framed syllabus and the course policy is learner centric with varied levels of skills in the course of each academic year. Program structure and selected courses give diverse choice of subjects according to changing trends in fashion and design under Choice Based Credit System.

The Indian Fashion Industry needs design professional with in-depth knowledge \& skills relating to design innovation and technology, there is also a domestic and international pressure on Indian designers to come up with original inputs. Therefore, keeping this in mind and overall international requirement, B.Sc. in Fashion and Apparel Design (Degree/Honours) course curriculum has been designed to deal with challenges for the upcoming design professionals to demonstrate their personal design philosophy, perpetuate innovation and creativity. This will enable the industry to come up to the global standards to apply the knowledge of designing in various fields.

As envisioned in the National Education Policy 2020 the syllabus offers holistic education and all round development in undergraduate studies under Choice Based System, the main objective of 'Fashion Studies' is to articulate the students about the fundamentals of Fashion Design. Fashion Design as a profession includes the entire process of designing and producing fashion apparels from the fiber and yarn stage to the finished product. This course will give an overview of fashion design and elaborate on different aspects like elements of design, history of fashion, fabrics, and understanding of the body, pattern development and garment construction. Fashion is a big business and key driver for several industries.

The textile and apparel industry is pivotal for the Indian economy by way of its momentous contribution to the GDP, industrial output, export earnings and employment generation. Government of India's thrust on textiles through 'Make in India', coupled with its emphasis on reforms and ease of doing business, augur well for the industry which offers a resilient outlook going forward. The textile sector in India is poised to grow at a CAGR of $8.7 \%$ (between 2009-

23E) reaching USD 226 billion by 2023. The syllabus has laid emphasis to the contents, proficiency, value-based and capability augmentation that can equip students for selfempowerment and increase employability in the vision our Nation.

Subject experts teaching post- graduate and under- graduate courses from various universities and colleges have contributed in preparing the curriculum - Dr. H.L. Vijay Kumar, Principal, Vogue Institute of Fashion Technology, Doddaballapura; Dr. R. Sudhakar, Coordinator, Fashion and Apparel Design, Bangalore University, Bengaluru; Dr. Jayashree Venkatesh, Assistant Professor, Bangalore University, Bengaluru; Dr. Asha Jyothi U.H. Associate Professor, Maharani Cluster University, Bengaluru; Dr. Namrata Agadi, Assistant Professor, GFGC for Women, Ghowk, Dharwad; Dr. Sandhya Ravi, Professor \& Principal, NITTE School of Fashion Tech. \& Int.Design, Bengaluru; Dr. Chaman Farzana, Associate Professor, Mount Carmel College, Bengaluru; Smt. Jayalaxmi S. Baraker, Assistant Professor, Vogue Institute of Art \& Design, Bengaluru; Dr. Shashikala H, Assistant Professor, Army Institute of Fashion Design, Bengaluru; Shri Jaiganesh M.S. Professor, SJB SAD, Kengeri, Bengaluru; Dr. Tejaswini Yakkundimath, Member Convener, Fashion Apparel and Decoration and Special officer, KSHEC were instrumental in framing this new curriculum and sustainable education with regional, national and global competitive knowledge in addition to best employable skills. The curriculum also promotes creativity in fashion design by adopting native uniqueness and gives ample scope to express students' inventiveness through modern tools.

The courses curriculum presented in the following pages confirms to the general Guidelines of NEP 2020 scheme, semester schedule, evaluation criteria and course credit structure of B.Sc. Fashion and Apparel Design (Degree/Honours) programme. It comprises 185 credits shared over 32 core papers, 4 open electives, 16 discipline electives, 8 languages, 12 skill enhancement courses. Courses on life skills, Constitution of India, Environmental Studies and Sustainability are included as per the UGC directives.

To ensure the interdisciplinary spirit of the proposed curriculum, teaching must be carried out by the faculty with M. Sc. in Fashion and Apparel Design and Ph.D. Degree in the Fashion and Apparel Design subject. A candidate who is qualified with UGC-NET/K-SET in the area of Fashion and Apparel will be well-equipped to teach this curriculum.

## EXIT OPTIONS AND CREDIT REQUIREMENTS

Progressive Certificate in Fashion \& Apparel Design, Diploma in Fashion \& Apparel Design, Bachelor of Science in Fashion \& Apparel Design Degree with Honours in Fashion and Apparel Design is awarded at the completion of every progressive year.

| Exit With | Credit <br> Requirement |
| :--- | :---: |
| CERTIFICATE IN FASHION \& APPAREL DESIGN at <br> the successful completion of First year (Two semesters) of Four <br> Years Undergraduate Degree programme. | 52 |
| DIPLOMA IN FASHION \& APPAREL DESIGN at <br> successful completion of second year (Four semesters) of the <br> four years undergraduate Degree programme | 100 |
| BACHELOR OF FASHION \& APPAREL DESIGN <br> DEGREE at successful completion of second year (Four <br> semesters) of the four years undergraduate Degree programme. |  |
| BACHELOR OF FASHION AND APPAREL DESIGN <br> DEGREE WITH HONOURS at the successful completion of | 144 |
| Four Year (Eight semesters) of the Four years undergraduate <br> Degree Programme |  |

A student will be allowed to enter/reenter only at the Odd semester and can only exit after Even semester. Re-entry at various lateral entrants in academic programmes based on the above mentioned earned credits and proficiency test records.

The validity of the earned credit will be for a minimum period of seven years or as specified by the academic bank of credits (ABC).

Emphasis is given on continuous internal assessment with higher order thinking skills following graded approach over year ( $30 \%: 70 \%, 40 \%: 60 \%, 50 \%: 50 \%, 60 \%: 40 \%$ for theory course and $50 \%: 50 \%$ for laboratory, field works, Craft Documentation, projects, internship and Education tour over the years).

## Proposed Curriculum Structure for Undergraduate Programme

In
B.Sc. Fashion and Apparel Design/ BFT/BFAD

| SEM | Discipline core (DSC) (L+T+P) (Credits) | Discipline Elective (DSE) <br> Open Elective (OE) (L+T+P) (Credits) | Ability Enhancement Compulsory courses (AECC), Languages ( $\mathbf{L}+\mathbf{T}+\mathbf{P}$ ) | Skill Enhancement Courses (SEC) |  |  | Total Credits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Skill Based $(\mathbf{L}+\mathbf{T}+\mathbf{P})$ | Value based $(\mathbf{L}+\mathbf{T}+\mathbf{P})$ |  |  |
| I | FD -1 (3+0+2) - <br> Textile Science | OE-1(3+0+0): <br> a. Textiles and Costume of India b. Fashion Image Management | L1-1 Language -I $(3+1+0)(3)$, <br> L2-1 Language -II - (3+1+0) (3) | SEC-1: Digital <br> Fluency (2) $(1+0+2)$ | Physical Education - <br> Yoga (1) $(0+0+2)$ | Health <br>  <br> Wellness <br> (1) <br> ( $0+0+2$ ) | 26 |
|  | FD- 2 (3+0+2) Fundamentals of Fashion Design |  |  |  |  |  |  |
|  | FD- 3 (0+0+3) - <br> Basics of Pattern Making and Garment Construction |  |  |  |  |  |  |
| II | FD-4 (3+0+2) <br> Dyeing \& Printing in Textiles | OE-2(3+0+0): ): <br> a. Clothing Care \& Maintenance b. <br> b. Boutique Management | L1-2 Language -I $(3+1+0)(3)$, <br> L2-2 Language -II $-(3+1+0)(3)$  | Physical ducation - Sports (1) (0+0+2) | NCC/NSS/R\&R(S\&G) <br> / Cultural (1) (0+0+2) |  | 26 |
|  | FD-5 (3+0+2) <br> Fashion Design \& Illustration |  |  |  |  |  |  |  |
|  | FD-6 (0+0+3) - <br> Garment Detailing -I |  | Environmental Studies (2) |  |  |  |  |  |

Exit Option with certificate in Fashion \& Apparel Design (with a Minimum of 52 Credits).

| SEM | Discipline core (DSC) (L+T+P) | Discipline Elective (DSE) <br> Open Elective (OE) | Ability Enhancement <br> Compulsory courses (AECC), <br> Languages ( $\mathbf{L}+\mathbf{T}+\mathbf{P}$ ) | Skill Enhancement Courses (SEC) |  |  | Total Credits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{array}{\|l} \hline \begin{array}{l} \text { Skill Based } \\ (\mathbf{L}+\mathbf{T}+\mathbf{P}) \end{array} \\ \hline \end{array}$ | Value base $(\mathbf{L}+\mathbf{T}+\mathbf{P})$ |  |  |
| III | FD-7(3+0+2) - <br> Fashion Art \& Design | OE-3 (3+0+0): <br> a. Fashion Makeover <br> b. Jewellery <br> Designing | L1-1 Language -I (3+1+0) (3), <br> L2-1 Language -II - (3+1+0) (3) | SEC-2: <br> Artificial Intelligence <br> (2) $(1+0+2)$ | Physical EducationSports (1) ( $0+0+2$ ) | NCC/NSS/R\&R (S\&G)/Cultural <br> (1) $(0+0+2)$ | 26 |
|  | FD-8 (3+0+2) Garment Detailing II FD=9 (0+0+3): <br> Apparel Computer Aided Design |  |  |  |  |  |  |
| IV | $\begin{aligned} & \text { FD-10 }(\mathbf{3}+\mathbf{0}+\mathbf{2})- \\ & \text { World Textiles \& } \\ & \text { Costumes } \end{aligned}$ | OE-4(3+0+0) <br> a. Fashion Merchandising <br> b. Home Textiles | L1-1 Language -I (3+1+0) (3), <br> L2-1 Language -II $(3+1+0)(3)$ |  | Physical Education - <br> Sports (1) $(0+0+2)$ | NCC/NSS/R\&R (S\&G)/Cultural <br> (1) $(0+0+2)$ | 26 |
|  | FD-11 (3+0+2) <br> Textile and Apparel Testing |  |  |  |  |  |  |
|  | FD-12 (0+0+3): <br> Apparel Production |  | Constitution of India (2) |  |  |  |  |

Exit Option with Diploma in Fashion \& Apparel Design (With a Minimum of 104 Credits)

| SEM | $\begin{aligned} & \text { Discipline core (DSC) } \\ & (\mathbf{L}+\mathbf{T}+\mathbf{P}) \end{aligned}$ | Discipline Elective (DSE) Open Elective (OE) | Ability <br> Enhancement <br> Compulsory courses <br> (AECC), Languages $(\mathbf{L}+\mathbf{T}+\mathbf{P})$ | Skill Enhancement Courses (SEC) |  |  | Total Credits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Skill Based $(\mathbf{L}+\mathbf{T}+\mathbf{P})$ |  | lue based + $\mathbf{T}+\mathbf{P}$ ) |  |
| V | FD-13 (3+0+2) - <br> Fashion Accessories | FD E-1 (3+0+0): <br> a. Fashion Forecasting \& Trend Analysis <br> b. Entrepreneurship in Fashion |  | SEC-3: Adobe <br> Photoshop \& Illustrator(2) (1+0+2) | Physical <br> Education <br> -Sports <br> (1) <br> $(0+0+2$ | NCC/NSS/R\&R (S\&G)/Cultural <br> (1) $(0+0+2)$ | 23 |
|  | FD-14 (3+0+2) <br> Apparel Quality Management |  |  |  |  |  |  |
|  | FD-15 (0+0+3) <br> Draping \& TR cutting | Vocational-1 (0+0+3): Needle Craft \& Value Addition |  |  |  |  |  |
| VI | FD-16 (3+0+2) - <br> Fashion Retail Marketing \& Visual Merchandising FD-17 (3+0+2) - | FD E-2 (3+0+0): <br> a. Apparel Costing <br> b. Export Documentation \& Trade |  | SEC-4: <br> Professional Communication (2) $(1+0+2)$ | Physical Education -Sports <br> (1) ( $0+0+2$ | NCC/NSS/R\&R (S\&G)/Cultural (1) $(0+0+2$ | 23 |
|  | Fashion Business <br> Management | Vocational-2 (0+0+3): Craft Documentation / Industrial Internship |  |  |  |  |  |
|  | FD-18 (0+0+3) Fashion Portfolio |  |  |  |  |  |  |

Exit option with Bachelors in Fashion \& Apparel Design Degree, B.Sc.-FAD Degree (with a minimum of 150 credits)

| SEM | Discipline core (DSC)$(\mathbf{L}+\mathbf{T}+\mathbf{P})$ | Discipline Elective (DSE) Open Elective (OE) | Ability <br> Enhancement <br> Compulsory courses (AECC), <br> Languages (L+T+P) | Skill Enhancement Courses (SEC) |  | Total Credits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Skill Based $(\mathbf{L}+\mathbf{T}+\mathbf{P})$ | Value based ( $\mathbf{L}+\mathbf{T}+\mathbf{P}$ ) |  |
| VII | FD-19 (3+0+2) - Apparel <br> Technology | FD E-3 (3+0+0): <br> a. E-Commerce in Fashion <br> b. Professional Ethics in Image Building |  |  |  | 21 |
|  | FD-20 (3+0+2) - Textile <br> Process and products |  |  |  |  |  |
|  |  | Vocational-3 (0+0+3): <br> Advanced Garment Construction |  |  |  |  |
|  | FD- $21(0+0+2)$ Fashion Styling | Research Methodology (3) |  |  |  |  |
| VIII | $\begin{aligned} & \text { FD-22 (3+0+2) - } \\ & \text { Advanced Portfolio } \end{aligned}$ | FD E-4 (3+0+0): <br> a. Logistics \& Supply Chain Management in Apparel Industry <br> b.Digital Marketing <br> Vocational-4 (0+0+3): <br> Fashion Journalism \& Photography |  |  |  | 20 |
|  | FD-23 (3+0+0) - Design Thinking |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | Research Project (6) |  |  |  |  |
| Award of Bachelors in Fashion and Apparel Design Honours Degree. B.Sc-FAD (Honours) Degree (191 credits) |  |  |  |  |  |  |

- *In lieu of the research project, two additional elective papers/ internship may be offered


## ELIGIBILITY FOR ADMISSION:

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The candidate seeking admission to Degree programme in Fashion and Apparel Design shall have passed the Pre-University examination of PU Board of Karnataka in Arts. Science or commerce stream or any other examination in the State of Karnataka or two years Job Oriented Courses conducted by the Board of Vocational Education of any State Government or any other examination considered as equivalent $12^{\text {th }}$ Standard, CBSC, ICSE by the university with an aggregate of $40 \%$ marks and above.

Candidate with Diploma in Textile Technology and Handloom Technology and any other examination considered as equivalent thereto conducted by the Dept. of Technical Education, Govt. of Karnataka/other State Govt/ Ministry of Textiles, Govt of India/ Ministry of Skills of NSQF Level 6/National Skill development programs of NSQF level 6 are eligible for admission to the I Semester of the B.Sc. Fashion and Apparel Design Course.

## Lateral Entry

Candidate with Diploma in Apparel Design and Fabrication Technology/ Fashion Technology / Fashion Design/ Costume Design \& Dress Making conducted by the Dept. of Technical Education, Govt. of Karnataka/other State Govt/ Ministry of Textiles/National Skill development programs of NSQF level 6 are eligible for admission directly to the III Semester of the B.Sc. Fashion and Apparel Design course. Candidates who seek the admission through lateral entry do not have the option for exit after second year. He/she should compulsorily complete the degree.

## PRACTICAL TRAINING AND PROJECT REPORTS:

1. Project Report: Project reports shall be prepared under the supervision of one of the staff members and submitted during the course of the study. The duration of the project will be 4-6 weeks. The project work will be undertaken during June and July immediately after the completion of Second year and Third year.
2. Industrial/ Field Visits: Candidate shall make no less than two Industrial/ fields visit to different organisations in each semester. A brief report of these visits shall be prepared
with photograph shall be produced at the end of each semester. Seminars/workshops must be conducted by experts in the field of Fashion and Apparel Design.

## PROGRAMME OUTCOMES, EXIT OPTIONS AND JOB OPPORTUNITIES

## A) Name of the Degree: B.Sc. (Basic/Hons.)

## B) Specialization: Fashion and Apparel Design

C) Programme Articulation Matrix: This matrix lists only the core courses that are essential for every student to earn his /her degree. It includes Theory, lab, tutorial, Project, Field Work, Internships, Research and Educational tour. Electives are not part of this list.

## Programme Specific Objectives (PSO)

1. To Empower Students to have Satisfying and Fruitful Career in Fashion Industry.
2. To Equip Students with Basic knowledge of Fashion Industry which would in turn help them pursue Higher Education.
3. To Empower Students with ample Knowledge to set up new start-ups or Self-help groups.
4. To encourage entrepreneurial Skills and technical Knowledge for National and International Fashion Centers and Apparel Industry
5. To provide an understanding of Fashion and Apparel Design in relation to the needs of fashion, textiles, apparel furnishings, home textiles, and the business products.
6. To provide hands-on experience using a set of complex technologies found in industry today to build prototypical solutions to solve current needs.
7. To provide experience in responding to market opportunities with creative and innovative products that integrate a set of academic disciplines such as fashion, textile materials, design fundamentals, business fundamentals, sourcing, data mining of market information, and new developments in fashion and apparel industry.

## Programme Outcome (POS)

## On completion of B.Sc. FAD Programme, the students will be able to

PO1: To gain knowledge of the fundamental principles of Fashion, Apparel, and garment designing to develop and produce deliver finished products.

PO2: Basic and Discipline specific knowledge: Apply knowledge of basic Designing, pattern making and apparel construction for fashion industry

PO3: Problem analysis: Identify target consumers, study economic conditions, standard of living, and Design the garments as per their need.

PO4: Design/ development of solutions: Specify and design the styles for advanced garments, analyse and evaluate methodology and create mass \& high fashion garments.

PO5: Modern Tools, Experimentation and Testing: Select advanced industrial sewing machine, CAD software's, Modern cutting techniques needed for modern methods of production

PO6: Best practices for society, sustainability and environment: Work in team using artistic endeavours and environment to achieve project objectives.

PO7: Project Management: Analyze modern management and communicate various apparel construction techniques to complete the project.

PO8:Life-long learning: Pursue lifelong learning as a means of enhancing the knowledge and skills. Recognize the professional and personal responsibility of Designers to the community.

PO9: Identify and analysis the constant change and new trends in fashion to overcome the problems in usage of garments.

PO10: Creative application of design to understand and learn about techniques that impact fashion and apparel production to meet specific demands of the consumers considering the health, safety, cultural and comfort issues.

PO11: Helps the students to apply logical thinking gained from knowledge acquired through fashion and apparel design

PO12: Create global design products utilising knowledge of new technology and sustainability in Fashion.

PO13: Helps to comprehend sustainability in their design aesthetic and design sustainability

PO14: Helps them to function effectively as an individual or team member in diverse project or multi- disciplinary settings.

PO15: Develops entrepreneurial spirits through start-ups to function independently to promote their design vision through creative and innovative work.

## PROGRAM SPECIFIC OUTCOMES (PSOs)

PSO1: Understand the nature and basic concepts of Designing and Apparel Constructions for Industry and Business.

PSO2: Perform procedures as per laboratory standards in the area of Boutique and Clothing Industry.

PSO3: Demonstrates understanding of integrating conceptual, technical, design and production knowledge and skills, leading to synthesis of the design process from concept to production.

PSO4: Apply knowledge and skills in the use of basic tools, techniques, and processes sufficient to produce work from draft or specification to finished products, including skills in portfolio presentation.

PSO5: Employ research processes and practise employed in fashion Industry.
PSO6: Articulate conceptual and critical thinking applicable to fashion industry.

PSO7: Research through enquiry, exploration and investigation using multiple design, commercial and cultural resources.

PSO8: ability to evaluate to Critique selected sources to deepen the understand of fashion design related to a specific fashion and apparel market.

PSO9: Informed decision making and contributions in industry by synthesising knowledge.

PSO10: The application of creativity, strategy and practical principles and techniques involved in design and development within fashion contour.

PSO11: Articulation and communication through personal and visual language, the aesthetic awareness of materials, brands, form and processes at specified market level.

PSO12: Awareness of issues affecting economical sound and sustainable outcomes in relation to the fashion contour and lifestyle industries.

## Career Opportunities

| Sl.no. | Job Opportunities |
| :--- | :--- |
| 1 | Jr. Quality checker |
| 2 | Shop floor assistant |
| 3 | Sales assistant |
| 4 | Teacher |
| 5 | Merchandiser |
| 6 | Fashion Designer |
| 7 | Fashion Entrepreneur |
| 8 | Fashion Photographer |
| 9 | CAD Designer |
| 10 | Fashion Stylist |
| 11 | Fashion Journalist |


| 12 | Fabric Designer |
| :---: | :---: |
| 13 | Quality control Manger |
| 14 | Fashion Illustrator |
| 15 | Weaving Designer |
| 16 | Quality control Manger |
| 17 | Fashion Illustrator |
| 18 | Fashion Photographer |
| 19 | Fashion Choreographer |
| 20 | Visual Merchandiser |
| 21 | Costume Designer |
| 22 | Product Designer |
| 23 | Fashion Academician |
| 25 | Fashion Entrepreneur |
| 26 | Visual Merchandiser |
| 27 | Textile Consultant |
| 28 | Fabric consultant |
| 29 | Fashion Communicator |
| 30 | Fashion Icon |
| 31 | Fashion Model |
| 32 | Image consultant |
| 33 | Fashion Blogger |
| 34 | Fashion advertising |
| 35 | Fashion Creative writer |
| 36 | Floor Managers |
| 37 | Interior fabric designer |
| 38 | Design consultant |
| 39 | Freelancer |
| 40 | Couture Designer |

## I Semester B.Sc

## Textile Science

## Theory

Title of the course: B.Sc. Fashion and Apparel Design

| Number of <br> Theory Credits | Number of lecture <br> hours /semester | Number of practical <br> credits | Number of practical <br> hours /semester |
| :--- | :--- | :--- | :--- |
| $\mathbf{3}$ | $\mathbf{4 2}$ | $\mathbf{5 6}$ |  |
| Content of Theory Course 1 |  |  |  |
| Course Outcomes: On successful completion of the course, the Students will be able to |  |  |  |

- Understand characteristics and use of common textile fibers.
- A practical analysis of the basic components of textiles and their relationship to performance.
- Learn fibers, yarns, methods of fabric construction of fabric.
- Understand Performance and the determination of fabric suitability in the apparel
- Learn about different variety of fabrics.
- To understand fabric structures.
- To identify different fabrics, Designing and drafting plan for weaves.

\begin{tabular}{|c|c|}
\hline Unit - 1 \& \\
\hline \begin{tabular}{l}
Chapter 1 \\
Introduction to Textile fibers, terminology, textile yarn, staple \& filament, sources and classification of fibers \\
Natural Fibers- General and chemical properties and end use. \\
- Cellulose fibers- Cotton, Flax, Linen \\
- Protein fibers- Silk, Wool \\
- Regenerated Cellulosic fibers- Viscose, acetate rayon, modal, bamboo. Lyocell, banana fiber.
\end{tabular} \& 4

4 <br>

\hline | Chapter 2 |
| :--- |
| Synthetic Fibers - General and chemical properties and end use. |
| - Nylon, polyester, acrylic, modacrylic, polypropylene |
| - Elastomeric fibers (spandex \& Lycra). |
| Chapter 3 |
| Polymers- Definition, polymerization, degree of polymerization, different types of polymers- addition and condensation, orientation and crystallinity. | \& 4 <br>

\hline Unit -2 \& <br>
\hline
\end{tabular}

## Chapter 4

Spinning- Definition, types, yarn-ply-2 ply, 3 ply. Thread yarn twist and yarn count system.
Spinning process- Ring and open yarn, Compact Yarn, Air jet spinning and difference between rotor and ring spinning. Woolen and worsted yarn, flow chart for manufacturing of carded, combed and folded yarn, advantages.

## Chapter 5

Definition, types advantages and end use of blended yarn P/C, P/V, P/W, W/V

## Chapter 6

Types, properties and end use, texturization. Types (simple and complex yarns) properties and end use. Sewing threads- types, properties and end use

## Unit -3

Chapter 7
Introduction to fabrics- classification based on manufacturing technology. Methods of Fabric formation- woven, knitted and nonwovens. Fabric properties \& end use. Geometrical properties and their importance yarn count, thread density, fabric width/ Thickness, fabric weight, GSM

## Chapter 8

Flow chart of woven fabric manufacture and objectives.
Weaving preparatory, objectives and study of process-winding, warping, sizing, drawing, and denting and weft winder.
Introduction to loom- classification, working principle. Study of primary, secondary and tertiary motion.
Classification of woven fabrics-Hand loom \& power loom.

## Elementary weaves

Simple and compound woven structure- Classification of looms and their salient features. Classification of woven fabrics and their characteristics. Characteristic of basic and simple structures.
Classification of weaves, characteristics, construction, salient features of Plain weave, variation (Rib, Basket) Twill weave- variation (RHT, LHT, pointed \& herring bone) Satin/ sateen weave-variation, fabric design and graphical representation of the above mentioned weaves.
Introduction, properties and salient features of crepe fabrics- Georgette, chiffon, extra threads, warp and weft pile, brocade \& damask, terry pile structures.

Chapter No. 9
Introduction to knitting- Terminology, classification. Warp and weft knitting Single jersey rib, interlock and purl, modified single jersey. Properties and end uses.
Introduction to nonwovens- terminology, types-needle punch, spun bonding,
felting technique. Applications and end uses.

## Reference

- Bernard P. Corbman, "Textiles: Fiber to Fabric", McGraw Hill Education, 6th edition, 1985.
- Billie J. Collier, Phyllis G. Tortora, "Understanding Textiles", Pearson, 6th edition, 2000.
- Gohl E.P.G. Velensky, L.D, "Textile Science" CBS Publishers and Distributors, 2nd edition, 2005.
- Gordon Cook J, "Hand Book of Textile Fibres", Woodhead Publishing, 5th revised edition, 1984.
- Gilbert R. Merrill, "Cotton Opening and Picking", Universal Publishing Corporation, 1999.
- Hall A.J., "The standard Hand Book of Textiles", Wood Head Publishing, 8th edition, 2004

I Semester BSc
Textile Science

## Practicals

| Textile Science <br> Practicals |  |  |
| :---: | :---: | :---: |
| No. of practical Credits - 2 | Number of practical hours - 56 |  |
| C |  |  |

Course Outcomes: On successful completion of the course, the Students will be able to

- To impart the knowledge of fibers, sources, identification and properties
- To provide students with the knowledge of yarn science and their properties
- Demonstrate knowledge of textiles and application of skills in the product development.
- Analyze compatibility of fabric to meet performance criteria of textile.

| Unit 1 | 6 |
| :--- | :--- |
| Identification of different fibers by physical method - feel test, burning test, microscopic test |  |
| and chemical method - solubility test |  |
| Natural fibers - Cotton, Silk, Wool. |  |
| Man-Made - Polyester, Viscose, Nylon |  |
| Unit 2 | 6 |
| Determination of Yarn Twist and Yarn Count. <br> Determination physical properties of Sewing thread - No. of ply, yarn twist, yarn count, yarn <br> defect, visual inspection of various sewing thread packages. |  |

Identification of yarns by physical method - Spun, Filament yarns, ply and novelty yarns.
Unit 3 12

Determination of Geometric parameters of woven fabric - Thread count - EPI/PPI, Thread Density, Cover Factor, Crimp\%, Fabric thickness, Fabric Weight/GSM, and Aerial Weight, Ends per inch, picks per inch, warp \& weft count, GSM, Thickness, width count.

| Unit 4 | 16 |
| :--- | :--- |

Sample Development of $5 \times 5$ inch size Woven sample for the weaves - plain and its variation(Rib and Matt weave), Twill weave (RHT and LHT), Satin and Sateen with drafting and denting plan for all weaves.

Unit 5
Collection and portfolio preparation of different commercial samples with different weave structures - Organdy, muslin, taffeta, shantung, canvas, tweed, oxford shirting, monk's cloth, chiffon, georgette, seersucker, denim, gabardine, satin, sateen, brocade, damask, leno or gauze.
Knit structures - single knits - single jersey, Lacoste, double knits - rib knit, purl knit, interlock knit, cable fabric, bird's eye, cardigans, Milano ribs, pointelle.
Non-Woven - Felts, Needle Punch, Tea bag paper, Face cloths, Shingling and Synthetic fiber paper

Unit 6 6

Collection and development of fabric portfolio of the different commercial samples with different weaves and weight.
A) Apparel - Women's wear (formal, casual, party, sports/active wear, leisure wear)- 4 samples for the each category (sample size $-2 \times 2$ inch).
B) Furnishing - Fabric used for curtains, upholstery (furniture cover cloth) (sample size $-4 \times 4$ inches).
C) Households application - Kitchen towels. Mop cloth, carpets, and table cloth etc. - 2 samples for each category (sample size $4 \times 4$ inches).
D) Support materials for garments and trims - Interlinings, linings, tapes, elastic, shoulder pad, etc.

## I Semester B.Sc.

Fundamentals of Fashion design
Theory

| Number of <br> Theory Credits | Number of lecture <br> hours/semester | Number of practical <br> credits | Number of practical <br> hours /semester |
| :--- | :--- | :--- | :--- |
| $\mathbf{3}$ | $\mathbf{4 2}$ | $\mathbf{5 6}$ |  |
| Theory |  |  |  |
| Course Outcomes: On successful completion of the course, the Students will be able to |  |  |  |

- Introduce fashion design basic principles and techniques.
- To learn the fashion terminologies.
- To understand the principle of color theory and their application.
- To develop a skill for drawing basic croqui and basic sketching.

Unit - 1
Chapter 1
Fashion -Introduction , Terminologies: Fashion, Style, Taste, Trend, Fad, Classics, Cycle, Boutique, Haute Couture, Designer, Prêt A Porter, Silhouette - Types of silhouette - Natural Body, Slim line, Wedge, Hour Glass, Extreme Volume Silhouette, Croqui, Muse, Knock off, Avant Garde, Toile, atelier, bespoke, Collage, Frottage, Montage.

Chapter 2
Design - definition and types - structural and decorative design - Natural/ Geometric/ Abstract/ Stylized/ Ethnic/ Conventional, Requirements of a good structural and decorative design, Application of structural and decorative design in a dress, selection and application of trimmings and decorations.

Chapter 3
Elements of design - line, shape or form, colour, size and texture. Principles of design- Balance - formal, informal and Radial, rhythm- through repetition, radiation and gradation, emphasis, harmony and proportion. Advantages and uses in fashion
Unit -2
Chapter 4
Art Media and Application - Pencils, Colour Pencils, Oil Pastels, Water Colour, Poster Colors, Acrylic Colors, Fabric Colors, Markers.

Chapter 5
Colour- Introduction, Colour wheel - primary, secondary and tertiary. Colour Dimensions-Hue, Value and Chroma, Tint, tone, shade, Colour harmonyRelated \& contrasting colour harmonies \& its sub divisions. Colour Theory -


## Reference

- Elisabetta Drudi, Tiziana Paci, "Figure Drawing for Fashion Design", Pepin Press Publication, 2002
- Gavin Ambrose, Paul Harris, "The Visual Dictionary of Fashion Design", Bloomsbury Publishing India Private Limited, 2007.
- James Stockton, "Designers Guide to Colour", Chronicle Books, San Francisco, 1984.
- Maier, Manfred, "Basic Principles of Design", Van Nostrand Reinhold, 1980.
- Sharon L Tate, Mona S Edwards, "Inside Fashion Design", Pearson Education India, 2006.
- Stanyer Peter, "The Complete Book of Drawing Techniques", Arcturus Publishing Ltd., 2003.


## I Semester BSc

## Fundamentals of Fashion Design

Practicals

| Fundamentals of Fashion Design Practicals |  |  |
| :---: | :---: | :---: |
| No. of practical Credits - 2 | Number of practical hours - 56 |  |
| Course Outcomes: On successful completion of the course, the Students will be able to <br> - Learn basic sketching with different color schemes and modes <br> - Practice Dimensional sketching and coloring <br> - Understand color patterns and combination. |  |  |
| Unit 1 l\|l 6 |  | 6 |
| Introduction to art media and its applications, Line Sketching and Painting techniques, Object Drawing, Simple rendering of art materials using pencil and colour pencils, Still life of simple objects and fabrics draped at a distance using wet media, Nature sketch of flowers and leaves using pastels and charcoal, Landscape painting using mix media. |  |  |
| Unit 2 |  | 10 |
| Free hand drawing and Grid technique of Rendering. Design: Natural/ Geometric/ Abstract/ Stylized/ Conventional. <br> Principles Of Perspective Drawing - Horizon, vanishing points, landscape drawing. One point, two point and three point perspective drawing. |  |  |
| Unit 3 |  | 8 |
| Elements of design: Point, Line, Shape, Space, Color and texture. |  |  |
| Unit 4 |  | 8 |
| Principles of Design- Proportion, Balance, Rhythm, Emphasis and Harmony. |  |  |
| Unit 5 |  | 10 |
| Colour Theory - Prang colour system \& Munsell. Colour wheel - primary, secondary and tertiary. Colour Dimensions-Hue, Value and Chroma, Tint, tone, shade , Colour harmony- Related \& contrasting colour harmonies \& its sub divisions |  |  |
| Unit 6 |  | 14 |
| Fashion Illustration: Stick, Block and Fleshing of the Fashion figure- 8 head, 10 head, and 12 head figures in simple standing poses. |  |  |

I Semester B.Sc
Basics of Pattern Making and Garment construction 0+0+3

| Number of <br> Theory Credits | Number of lecture <br> hours /semester | Number of practical <br> credits | Number of practical <br> hours /semester |
| :--- | :--- | :--- | :--- |
| NA | NA | $\mathbf{5 6}$ |  |
| Practical |  |  |  |
| Course Outcomes: On successful completion of the course, the Students will be able to |  |  |  |

- To classify sewing machines and understand their functioning.
- To learn pattern making techniques
- To define basic pattern making terminologies.
- To construct basic pattern set, and also to understand anthropometric study.

Unit - 1
Chapter 1

Introduction to Pattern making, tools used for pattern making and garment construction - measuring tools, marking tools, cutting tools, sewing tools, pressing tools. Types of papers used for pattern making, papers of different GSM, its uses.

## Chapter 2

History of sewing machine, domestic sewing machine, industrial sewing machine, stitch formation, difference between domestic and industrial sewing machine, Sewing machine - Types, functions, attachments and uses. Sketching the basic sewing machine and parts and learning threading of single needle lock stitch machine, loading bobbin and bobbin case, fixing and removing the needle and care and maintenance of sewing machines.
Stitching practice on paper and fabric (straight, curves, corners and circular).

## Chapter 3

Demonstration of parts of a Sewing Machine, varieties of industrial sewing machines - single needle lock stitch machine, double needle lock stitch machine, chain stitch machines, over-lock machine, care and maintenance of sewing machine. Stitching Mechanism-needles, bobbin and bobbin case, bobbin winding, upper and cover threading, auxiliary hooks, throat plates, take up lever, tension disc. Feeding mechanism- drop feed, different feed, needle feed, compound feed, puller feed.

## Unit -2

Chapter 4
Demonstration on types of Sewing threads - function, performance, characteristics, causes of defects and remedies. sewing machine needles types, parts and functions
Stitch classification - ASTM Standards, stitch dimensions and properties.

## Chapter 5

Development of basic hand stitches - Temporary and permanent stitches, methods, importance and applications of basting, running, tacking, hand overcast, chain, button hole, hemming stitches - plain and blind hemming. Machine stitches - Lock and overlock stitches. Seams - Definition, classification, ASTM Standards, seam and seam finishes, seam dimensions, SPI, Seam defects causes and remedies.
Development of Machine stitches - seam and seam finishes - plain, flat fell, French, turned and stitched, lapped, double top, pinked, over lock, pinked and stitched. Stitch classification

Chapter 6
Introduction to pattern making techniques - Drafting, draping and flat pattern technique, advantages and uses. Pattern - Introduction, types of pattern Commercial, custom made and made-to-measure patterns. Pattern making terminologies - Marks and symbols (notches, punch/circles,) pattern information (grain, part, piece, cut symbols) seam allowance, fabric terms (grain, bowing, skewing).Development of patterns using the above methods.

| Unit -3 |  |
| :--- | :---: |
| Chapter 7 | 4 |
| Anthropometric study - Body measurements, types of body measurements, |  |
| body measuring method and standardization of body measurement. |  |
| Demonstration and calculation of average measurement for mass production |  |
| of taking body measurements, anthropometric study, average analysis of body |  |
| measurements and standardizing the measurements (at least measurements of |  |
| 20 people to be collected for an average analysis). | 8 |
| Chapter 8 |  |
| To develop patterns and slopers for kids wear garment - Zabla, A - line frock, <br> Waistline frock and bush shirt with shorts with elastic | 4 |
| Chapter 9 <br> Design and development of long skirt and circular skirt. |  |

## Reference

- Allyne Bane, "Flat Pattern Design", McGraw-Hill Inc. US, 1972.
- Gerry Cooklin, "Introduction to Clothing Manufacture", Wiley-Blackwell, $2^{\text {nd }}$ edition, 2008.
- Harold Carr \& Barbara Latham, "The Technology of Clothing Manufacture", Oxford Publications, USA, 1994.
- Helen J Armstrong, "Pattern Making for Fashion Design", Pearson Education India, $5^{\text {th }}$ edition, 2013.
- Winfred Aldrich, "Metric Pattern Cutting", John Wiley \& Sons, 3 rd edition, 1994


## I Semester <br> OE: Textiles and Costumes of India Total Teaching Hours =45; Total Credits=3

## SOL (Specific Objective Learning):

The students will gain knowledge in Historical textiles and Designs starting from the evolution to human to till date. The students will gain knowledge on traditional woven textiles of different states of India. They will even learn about the Traditional costumes of different states of India spread on varied region and diversity.

| Number of <br> Theory Credits | Number of lecture <br> hours /semester | Number of practical <br> credits | Number of practical <br> hours /semester |
| :--- | :--- | :--- | :--- |
| $\mathbf{3}$ Content of Open Elective Theory Course | NA |  |  |
| NA |  |  |  |
| Unit 1 <br> Textiles and costumes of India- <br> Introduction, History, types, motifs and symbols, prehistoric textiles and <br> costumes- costume components for men, women and children, hair and hair <br> dresses. Indus Valley Civilization, Vedic age, Mughals, Guptas. | 7 |  |  |
| Unit 2 |  |  |  |

[^0]
## References:

- John Gillow \& Nicholas Barnad, "Traditional Indian Textiles". Thames \& Hudson, 1993
- Martand Singh, " Saris’ of India - Bihar \& West Bengal", Wiley Eastern Ltd. 1993
- Rta Kapur chishti \& Amba Sanyal, "Saris of India - Madhya Pradesh," Wiley Eastern Ltd. 1989
- Ancient Indian Costume, Roshen Alkazi, Art Heritage (1983)
- Costumes and textiles of Royal India - Ritu Kumar Published by Christie’s Books.
- The Guide to Historic Costumes, Karen Baclawski, Drama Publishers (1995).
- Traditional Indian costumes \& textiles", by Dr. Parul Bharnager, Abhishek Publication.
- "The Costumes and textiles of India", by - Jamila Brij Bhusan, Taraporevala Bombay


## I Semester <br> OE: Fashion Image Management Total Teaching Hours =45; Total Credits= 3

## SOL (Specific Objective Learning):

This subject will help the student to develop the skills in dressing and self-grooming. it also help them in identifying the right clothing and behaviour on various occasions like attending interview, Business meetings, and Group decisions. It helps the student to purchase clothing based on their personality and helps them to wear specific clothes based on occasion.


## References:

- Family clothing - Tate of Glession, John wiley and sons Inc, Illinois
- "Style wise" (Shannon Burns-Tran) by Fairchild books,
- The Dynamics of Fashion (Elain Stone) by Fairchild.
- Fashion - concept to consumer, $9^{\text {th }}$ edition, Gini Stephens Frings, Pearson eduction Ltd., Harlow, 2014


## II Semester B.Sc

## Dyeing and Printing in Textiles

Theory
Title of the course:

| Number of <br> Theory Credits | Number of lecture <br> hours /semester | Number of practical <br> credits | Number of practical <br> hours /semester |
| :---: | :---: | :--- | :--- |
| $\mathbf{3}$ | $\mathbf{4 2}$ | $\mathbf{2}$ | $\mathbf{5 6}$ |
| Theory Course |  |  |  |

Course Outcomes: On successful completion of the course, the Students will be able to

- To Practice the dyeing of textiles made by natural and synthetic fibers and their blends.
- To adapt the process parameters and use of dyeing machines for dyeing of textile materials.
- To select the dyes and recipe for preparation of printing paste for printing of textile materials.
- To apply various finishing treatment process and treat the fabric with different finishing agent.


## Unit - 1 <br> \section*{Chapter 1}

Introduction to wet processing - Terminologies, sequence of wet processing operations for cotton, silk and wool, synthetic fabrics.

## Chapter 2

Preparatory and dyeing process of cellulosic fibers.
Preparation - Singeing, desizing, scouring, bleaching, mercerization objectives, recipe, machineries used and process.
Dyeing - Dyeing process using direct, reactive, vat and sulphur dyes.

## Chapter 3

Preparatory and dyeing process of protein fibers (wool and silk).
Preparation for silk - Degumming and bleaching of silk - objectives, recipe, machineries used and process. Preparation for wool - Scouring, carbonizing of wool - objectives, recipe, machineries used and process. Dyeing - Dyeing process using reactive and acid dyes, reactive dyes, basic dyes.
Unit -2

## Chapter 4

Dyeing of synthetic fibers using disperse dyes.
Dyeing - Method of dyeing - stock, yarn, piece, union and garment dyeing.

## Chapter 5

Printing and printing procedure- Introduction, definition of printing styles and methods direct style- Block, stencil, screen, roller, duplex, rotary, transfer printing, discharge style, resist style- batik, tie and dye, Minor printing methods- Flocking, marbling, photo printing, warp printing and air brush printing.

## Chapter 6

Finishes - Introduction, Definition, importance, classification of finishes- permanent and temporary finishes. Basic or routine finishes -Stiffening, Calendaring, weighing, tentering, mercerization.
Aesthetic finishes- special calendaring, moiré embossed surface, glazed finish, acid and alkali finishes, and softening, fading finishes.

## Unit -3

## Chapter 7

Functional finishes- Antimicrobial, antistatic, crease resistant, flame resistant, mothproof, shrinkage control, water repellent, water proof, Micro encapsulation finishes, soil-release finishes.

## Chapter 8

Stain removal, various solvents used and different methods of washing, difference between soaps and detergents. Chemical agents used in stain removal of coffee, blood, oil, grease, curry, juice, lip stick, hair dye. Care of Textiles \& fabrics - Principles of laundering. Types - Hand wash, machine wash and dry cleaning.

## Chapter 9

Environmental concerns and Social responsibility- Introduction to environmental issues- air pollution, water pollution, and solid waste pollution. Sustainability in the production of textile. Corporate social responsibility in textile industry

## Reference

- Hall A J, "The standard Hand Book of Textiles", Woodhead Publication, 2004.
- Kate Broughton, "Textiles Dyeing", Rockport Publishers Inc., 1996.
- Murphy W S, "Textile Finishing", Abhishek Publishing, 2007.
- Smith J E, "Textile Processing - Printing, Dyeing", Abhishek Publishing, 2003.
- Susheela Dantyagi, "Fundamentals of Textiles and their Care", Orient Black Swan, 1980.
- Wignate I B, "Textiles Fabrics \& their Selection", Prentice Hall, 6th edition, 1970.


## II semester B.Sc <br> Dyeing and Printing in Textiles <br> Practicals

| Dyeing and Printing in Textiles Practicals |  |  |
| :---: | :---: | :---: |
| No. of practical Credits -2 | Number of practical hours - 56 |  |
| Course Outcomes: On successful completion of the course, the Students will be able to <br> - Practical knowledge on dying ratios <br> - Learn textile printing. <br> - Practice hand and machine printing. |  |  |
| UNIT 1 |  | 4 |
| Introduction to wet processing. Preparatory process - Desizing, scouring, bleaching and mercerization of cotton yarn/fabric |  |  |
| UNIT 2 |  | 9 |
| Protein Fiber -Degumming and bleaching of silk/ Wool yarns/ fabric |  |  |
| Unit 3 |  | 9 |
| Dyeing of cellulosic yarn/fabric by direct, reactive and vat dyes. |  |  |
| Unit 4 |  | 10 |
| Dyeing of protein yarn/fabric by acid and reactive dyes. |  |  |
| Unit 5 |  | 14 |
| Printing of fabric using block and screen using pigment, reactive and direct dyes. Resist style of printing - Tie and dye/shibori/batik. |  |  |
| Unit 6 |  | 10 |
| Stain removal of oil, grease, blood, coffee and beverages |  |  |

## II Semester B.Sc

## Fashion Design \& Illustration Theory

Title of the course:

| Number of <br> Theory Credits | Number of lecture <br> hours /semester | Number of practical <br> credits | Number of practical <br> hours /semester |
| :---: | :---: | :--- | :--- |
| $\mathbf{3}$ | $\mathbf{4 2}$ | $\mathbf{2}$ | $\mathbf{5 6}$ |

Course Outcomes: On successful completion of the course, the Students will be able to

- To learn the fashion clothing categories.
- To develop a skill for drawing basic croqui with facial details.
- To create stylized croqui for fashion illustrations.
- To understand the design process of fashion forecasting and fashion research.
- To learn sketching technique of flats and specs.

| Theory Course |  |
| :--- | :---: |
| Unit - 1 |  |
| Chapter 1 <br> Introduction to fashion illustration and brief history of fashion illustration. <br> Study of well-known fashion illustrators (René Bouché, David Downton, | 3 |

Jason Brooks, Lorenzo Mattotti). The role of fashion illustration as a mode of expression and representation for contemporary apparel styles and trends.

## Chapter 2

Fashion figure - Study of various proportions, balance line in drawing fashion figures, gestures and movements. $61 / 2,8$ head, 10 head, 12 head figures, the fashion face, arms, legs, hands and feet.

## Chapter 3

Figure analysis, body types - Hourglass, inverted triangle, pear shape, apple shape and lean column (rectangular) designing for diverse body types and ages - infant, toddler, children, young boys and girls.

| Unit -2 |  |
| :--- | :---: |
| Chapter 4 <br> Garment style features - Silhouettes - types of silhouettes, sleeves - set-in <br> sleeve and bodice combination sleeves, dress and blouses - formal and casual, <br> shirts - men and women, skirts - flared, pencil, circular, pegged, gored, <br> trousers - pencil, pleated, bell bottom, cargo, flared, collars - shirt, shawl, <br> mandarin, flat, peter pan, yokes - yoke with, fullness, yoke without fullness, <br> asymmetrical yokes, pockets - patch, welt, side, kangaroo, in-seam pocket, <br> cuffs - single, double, pointed, French cuff, band cuff. | 5 |
| Chapter 5 |  |
| Fashion clothing psychology - Political influence, Social influence, | 5 |

Environmental influence, Geographical influence, Cultural influence, Environment of Fashion, colour psychology, human behavior and clothing, clothing and gender differentiation, clothing and personality, clothing and attitude, clothing and motivation, grooming (for male and female).

## Chapter 6

Fashion seasons - Introduction and terminologies- International market and Indian market, Design, Prototype, Manufacturing, Product Launch, Retail store, Couture, RTW, Mass-produced, Fashion Designer, Stylist, Fashion Journalist, Fad, Fit, Pattern, Size label, Care label, Laundering, Fashion Shows, Catwalk, Fashion Magazines, Webzines, Social Media, Lingerie, Longue wear, Fragrance, endorsement, Model, Mannequin, Merchandise. Season: Winter, summer, Spring Autumn.
Unit -3

## Chapter 7

Fashion Designer Study - Indian fashion designers- Sabyasachi Mukherjee, Ritu Kumar, Ritu Beri, JJ Valaya, Wendell Rodrick's, Raghavendra Rathod, Manish Malhotra, Shyamal \& Bhumika, and their brands based on following criteria: - Introduction of the Designer, Education, Specialty, Brand / label, Contribution to Fashion, Product range, Outlets, Collection Showcase. Fashion Brands, Fashion capitals, Fashion Icons and Role of Fashion in Movies, Sports, and Politic.

Chapter 8
Fashion Designer Study- International fashion designers- Christian Dior, Gianni Versace, Coco Chanel, Donna Karan, Calvin Klein and their brands based on following criteria: - Introduction of the Designer, Education, Specialty, Brand / label, Contribution to Fashion, Product range, Outlets, Collection Showcase. Fashion Brands, Fashion capitals, Fashion Icons and Role of Fashion in Movies, Sports, and Politic.

## Chapter 9

Fashion clothing categories - Introduction, Types, based on age and activity, styling, price and size ranges for mens, women's and kid's wear.

## Reference

- Bina Abling, "Fashion Sketchbook", Bloomsbury Academic USA, $6^{\text {th }}$ edition, 2015
- Jaeil Lee, Comitte Steen, "Technical Source Book for Designers", Bloomsbury Academic USA, $2^{\text {nd }}$ edition, 2015.
- John Wiley, "Theory of Fashion Design" John Wiley and Sons. Inc, New York, 1990.
- Patrick John Ireland, "Fashion Design Illustration - Children", Batsford, London, 1996.
- Patrick John Ireland, "Fashion Design Illustration - Women", Batsford, London, 1996.
- Peacock J, "Fashion Source Books", Thames and Hudson, London, 1998.
- Stecker P, "The Fashion Design Manual", Macmillan, Australia, 1997.
- Tisianna Paci, "Figure Drawing for Fashion Design", Pepin Press Publication, 2002.


## II semester B.Sc <br> Fashion Design \& Illustration <br> Practicals

| Fashion Design \& Illustration Practicals |  |
| :---: | :---: |
| No. of practical Credits -2 |  |
| Course Outcomes: On successful completion of the course, the Students will be able <br> - Learning to simulate textures of various fabrics. <br> - Sketching human figures and understanding shapes and features. <br> - Development of folio with design concepts inspired designers. |  |
| UNIT 1 | 6 |
| Fashion Illustrations - $61 / 2,8$ head, 10 head, and 12 head fashion figures - standing, moving and action. |  |
| UNIT 2 | 8 |
| Model drawing - Children, female and male figures. Body figures and features - Face, eyes, nose, lips, ears, arms and legs. Hair styling - Women/men basics. |  |
| Unit 3 | 9 |
| Fabric rendering - Learning to simulate textures of various fabrics - Cotton, silk, fur, net, leather, velvet, denim, corduroy, georgette, chiffon, knitted, crochet, lace, embroidered and printed. |  |
| Unit 4 | 9 |
| Sketching and rendering of garment features - blouses - formal and casual, shirts men and women, skirts - flared, pencil, circular, pegged, gored, trousers - pencil, |  |


| pleated, bell bottom, cargo, pedal pushers, collars - shirt, shawl, mandarin, flat, peter |
| :--- | :---: |
| pan, yokes - yoke with fullness, yoke without fullness, pockets - patch, welt, side, |
| kangaroo, in-seam pocket, cuffs - single, double, pointed, French and band cuff, |
| sleeves - set-in sleeve and bodice combination sleeve. |$\quad$| Unit 5 | 14 |
| :--- | :---: |
| Development of folio with design concepts inspired by one Indian Designer - <br> Sabyasachi Mukherjee, Ritu Kumar, JJ Valaya, Wendell Rodrick's, Raghavendra <br> Rathod, Manish Malhotra, Bhumika, Shyamal. |  |
| Unit 6 | 10 |
| Development of Folio with design concepts inspired by one International Designer - <br> Christian Dior, Gianni Versace, Coco Chanel, Donna Karan, Calvin Klein. |  |

## II Semester B.Sc

Garment Detailing-I

| Number of Theory Credits | Number of lecture hours /semester | Number of practical credits | Number of practical hours /semester |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NA | NA | 3 | 56 |  |  |
| Course Outcomes: On successful completion of the course, the Students will be able to <br> - To apply knowledge about industrial method of pattern making, grading and marker plan <br> - To explain students about garment sizes and categories <br> - To distinguish handling of special fabrics for garment construction. <br> - Learn minor and major garment construction. |  |  |  |  |  |
| Theory Course |  |  |  |  |  |
| Unit - 1 |  |  |  |  |  |
| Chapter 1 <br> Preparation of basic block - Pattern set (bodice front, back, sleeve, skirt front and back), development of Basic Block |  |  |  |  |  |
| Chapter 2 <br> Flat pattern technique - Introduction, types, application and uses (pivot and slash technique), development of Samples |  |  |  |  |  |
| Chapter 3 <br> Fullness - Introduction, types of fullness, application and uses, development of Samples <br> Garment detailing - Dart manipulation - single dart and double series. Conversion of darts to tucks pleats, gathers, and seamlines. Radiating and graduating darts. |  |  |  |  |  |
| Unit -2 |  |  |  |  |  |

## Chapter 4

Major components - Introduction, definition, terms, application, classification and types, development of Samples
Sleeves - Definition, terminologies, types- Sleeves along with bodice and setin sleeves - plain, puff, bell, circular, raglan, kimono, magyar - construction. Skirts- Definition, Types of skirts- Circular, semicircular, Peg skirt, tubular skit, pencil, gathered skirt, layered skit, asymmetrical skirt, flared skirt.

## Chapter 5

Major components - Introduction, definition, terms, application, classification and types, development of Samples
Collars - Definition, terms, classification and types - Peter pan, sailor, turtle collar, shawl, formal shirt collar, mandarin collar and with its variations -
construction.
Yokes - Definitions, purpose, types - with fullness and without fullness, shapes - construction

## Chapter 6

Minor components - Introduction, definition, terms, application, classification and types, development of Samples
Pockets - Definitions, purpose, types - patch pockets, patch pockets with flap, seam pockets, welt pockets and variations.
Cuff - Definitions, purpose, types - single, double and shaped cuff.
Plackets - Definition, types - self placket, continuous bound placket, two piece sleeve placket and shirt placket.
Neck line finishes - Definition, types - piping, facing (bias facing, shaped facing) bias binding.

## Unit -3

Chapter 7
Demonstration of Garment categories - Silhouettes - variations, torso dress, princess line, panel, with waistline, without waist line garments. TrimsDefinition, types- Bias trimming, ricrac, ruffles, embroidery, smoking, faggoting, applique, lace, lace motifs, scallop edging, decorative fastenings. Development of Folio.

Chapter 8
Incorporation of Garment closures on samples - Introduction, types - Hook and eye, press buttons, shirt button and button holes, visible and concealed zippers, Velcro.

Chapter 9
Develop a garment for women using major and minor components

## Reference

1. Elizabeth Liechty, Judith Rasband, "Fitting and Pattern Alteration", Bloomsbury Academic USA, 2016.
2. Helen J Armstrong, "Pattern Making for Fashion Design", Pearson, $5^{\text {th }}$ edition, 2009.
3. Martin M Shoben, Patrick J Taylor, "Grading for the Fashion Industry", LCFS Fashion Media, 2004.
4. Natalie Bray, "Dress Fitting - Basic Principles and Practice", BSP Professional Book Publishers, $2^{\text {nd }}$ edition, 1991.
5. Patric Taylor, "Grading for the Fashion Industry", Stanley Thomas Ltd., 1990.

## II Semester <br> OE: Boutique Management Total Teaching Hours = 45; Total Credits=3

## SOL (Specific Objective Learning):

By learning this subject the students will know how to plan and organize a store, gain knowledge in interior and exterior decoration, know how to visually merchandize the fashion product. They will have knowledge in different fashion brands and organize commercial shows like trade show, fashion show and exhibitions.

| Number of <br> Theory Credits | Number of lecture <br> hours/semester | Number of practical <br> credits | Number of practical <br> hours/semester |
| :--- | :--- | :--- | :--- |
| $\mathbf{3}$ Content of Open Elective Theory Course | NA |  |  |
| Cont |  |  |  |
| Unit 1 <br> Introduction to Boutique Management and terminologies. Fashion Retailing- | 7 |  |  |
| History, scope, Importance, Types of retailing (Domestic \& International), <br> Boutique market place and its role. |  |  |  |
| Unit 2 <br> Business options and plans for boutique. Costing and funding agencies. <br> Boutique display, exterior of boutique, Illumination, masking and proscenia <br> Mannequins and 3d dressing, props and promotions on floor. | 7 |  |  |

## Unit 3

Boutique Interior planning- Boutique interiors and display, locations, fixtures and dressings, purchase systems. Boutique management-types of boutique, planning, layout and storing.

## Unit 4

Fabric sourcing- introduction, types, markets- domestic and international buying. Inventory control-definition, types, importance, remedies. Buying for boutique, pricing merchandise and hiring.

## Unit 5

Store management- Introduction, objectives, type of stores, location, layout and its types, store space allocation. Store design- Introduction, concept of store design, exterior and interior of a store and merchandise presentation strategy.

## Unit 6

Effective sales techniques, boutique operations, brand building, competitive strategies and consumer survey, market research, trade shows, exhibitions, fashion shows.

## References:

- Fashion - From Concept to Consumer - Gini Stephens Frings, 6 th edition, Prentice Hall (1999).
- Inside the Fashion Business - Bennett, Coleman \& Co, Mumbai (1998)_
- Art and Fashion in Clothing Selection - Harriet T, Mc Jimsey, The Iowa state University Press, Ames,
- Iowa (1973
- Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New York.


# II Semester <br> OE: CLOTHING CARE AND MAINTENANCE Total Teaching Hours = 45; Total Credits= 3 

## SOL (Specific Objective Learning):

By learning this subject the students will know how to care and maintain their clothing. The washing methods for different types of clothing and storage. Major difference between Soaps and detergents. Gain knowledge about stain removal and care of expensive clothes.


| placement of labels on garments. |  |
| :--- | :---: |
| UNIT -VI | 8 |
| Stain Removal: Principles of laundering - stain removal - various solvents for <br> stain removing blood, tea, rust; oil/grease etc. - different methods of washing <br> - application of friction by hand rubbing - scribing -tumble wash. General <br> rules and ways of stain removal |  |

## References:

- Dantyagi S., "Fundamentals of Textile and Their Care", Oriental Longmans Ltd, New Delhi, 1996
- Denlkar, "Household Textiles and Laundry Work", Atma Ram and Sons, Delhi, 1993
- Neomi D'Souza, "Fabric Care", New Age International Publisher, 1998
- Davis, "Laundry and Clothing Care", Drama Book Publishers, 1995

Exit option with certification - with ability to start Entrepreneurial venture

Subject Expert Committee Fashion and Apparel Design

| Sl.No. | Committee Members | Position | Signature with Date |
| :---: | :---: | :---: | :---: |
| 1 | Dr. H.L. Vijay Kumar <br> Professor \& Subject Chairperson <br> Principal, Vogue Institute of <br> Fashion Technology, <br> Doddaballapura <br> hlvijaykumar@rediffmail.com <br> (9448372421) | Chairperson |  |
| 2 | Dr. R.Sudhakar Coordinator- Post Graduate in Fashion \& Apparel Design Bangalore University, Bengaluru sudhakar@bub.ernet.in, (9845804755), | Member |  |
| 3 | Dr. Jayashree Venkatesh, Asst.Professor, Bangalore University, Bengaluru Venkatesh.jayashree@gmail.com (9448303730) | Member |  |
| 4 | 4. Dr. Asha Jyothi U.H. Associate Professor, Maharani Cluster University, Bengaluru sa uh@yahoo.com (9482394489) | Member |  |
| 5 | Dr. Namrata. M Assistant Professor, GFGC for Women, Ghowk, Dharwad dr.nsagadi@gmail.com (9164134999) | Member |  |
| 6 | Dr. Sandhya Ravi, <br> Professor \& Principal, <br> NITTE School of Fashion <br> Technology \& Interior.Design, <br> Bengaluru <br> principalnsftid@nitte.edu.in <br> (9342536231) | Member |  |
| 7 | Dr. Chaman Farzana, <br> Associate Professor <br> Mount Carmel College, Bengaluru. <br> Chaman.farzana@mccblr.edu.in <br> (9986899910) | Member |  |


| 8 | Smt. Jayalaxmi S. Baraker, <br> Asst.Professor, Vogue Institute of Art \& Design, Bengaluru Jayadilip24@gmail.com (9900861211) | Member |  |
| :---: | :---: | :---: | :---: |
| 9 | Dr. Shashikala H <br> Assistant Professor, Head of the Department <br> Army Institute of Fashion Design, Bengaluru shashikalahgowda02@gmail.com (9844403237), | Member |  |
| 10 | 10. Ar.Jaiganesh M.S. <br> Professor, <br> SJB SAD, Kengeri, Bengaluru. <br> jaiganeshms@rediffmail.com <br> (9886216932) | Member |  |
| 11 | Dr. Tejaswini Yakkundimath Member Convener, Fashion \& Apparel Design \& Interior Design \& Decoration Committee, NEP 2020 <br> Special officer, Karnataka State Higher education Council, FAD \& IDD committee, NEP 2020 (9980033578) | Member convener |  |


[^0]:    Traditional Costumes of North India - Jammu \& Kashmir, Punjab, Himachal Pradesh, Haryana, Uttaranchal and Uttar Pradesh.

    ## Unit 4

    ## Southern traditional textiles

    Traditional woven textiles of Southern states of India - Paithani and Pitamber, Pochampalli, Kancheevaram, Himrus, Kalamkari, Pipli, Mysore silk, Aarni Silk.
    Traditional costumes of Southern states of India - Tamil Nadu, Kerala, Karnataka and Andhra Pradesh.

    ## Unit 5

    ## Eastern traditional textiles

    Traditional woven textiles of Eastern states of India - Dacca muslin, Applique work of Bihar, Balucheri, Jamdhani
    Traditional costumes of Eastern states of India - West Bengal, Bihar, Jharkhand, Arunachal Pradesh, Assam, Sikkim, Nagaland, Manipur, Mizoram, Meghalaya and Tirupura

    ## Unit 6

    ## Western textiles

    Traditional woven textiles of Western states of India - Maheshwari sarees of Madhya Pradesh, Patola, Bandhini and Amrus.
    Traditional costumes of Western states of India - Rajasthan, Gujarat, Maharashtra, Madhya Pradesh, Chhattisgarh and Goa.

