

# NATIONAL EDUCATION POLICY- 2020 (NEP-2020)

## Report on

Proposed Curricular Framework for Four Years Graduate

Programme in Universities of Karnataka State under NEP-2020
in

FASHION AND APPAREL DESIGN &

## INTERIOR DESIGN AND DECORATION

Submitted to

Karnataka State Higher Education Council Government of Karnataka Bengaluru

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### **PREFACE**

Education is fundamental for achieving full human potential, developing an equitable and novel society, and promoting national development. Providing access to quality education is the key to India's continued ascent, and leadership on the global stage in terms of economic growth, social justice and equality, scientific advancement, national integration, and cultural preservation. Universal high-quality education is the best way forward for developing and maximizing our country's rich talents and resources for the good of the individual, the society, the country, and the world. India will have the highest population of young people in the world over the next decade, and our ability to provide high-quality educational opportunities to them will determine the future of our country.

The world is undergoing rapid changes in the knowledge landscape. With various dramatic scientific and technological advances, such as the rise of big data, machine learning, and artificial intelligence, many unskilled jobs worldwide may be taken over by machines, while the need for a skilled workforce, particularly involving multidisciplinary abilities across the sciences, social sciences, and humanities, will be increasingly in greater demand. With climate change, increasing population, and depleting natural resources, there will be a sizeable shift in how we meet the need of garment again resulting in the need for new skilled labour. As India moves towards becoming a developed country as well as among the three largest economies in the world we need to upskill our younger workforce with relevant skills to employ them to benefit societies.

With the quickly changing employment landscape and global ecosystem, it is becoming increasingly critical that children not only learn, but more importantly learn how to learn. Education thus, must move towards less content, and more towards learning about how to think critically and solve problems with sustainable principles in their respective domains.

Fashion and Interior design is a domain which seamlessly connects the science and design principles with day to day societal demands. Proposing and developing a curriculum for the subject of fashion and apparel design and interior design is unique in many ways. The designed curriculum in fashion and interior design program attributes to change the age old paradigms in learning and utilizing knowledge.

The proposed curricular framework designed by the subject expert committee was headed by eminent academicians in the field of Fashion and Interior design.

The valuable support from the subject experts from various reputed universities and institutions has helped to draft and prepare the frame work to implement NEP for the benefit of the students in the field of Fashion Design and Interior Design.

I take this opportunity to thank the authorities of Government of Karnataka and Karnataka Higher Education Council for giving us this opportunity to be a part of framing and implementation of the curriculum for Fashion & Apparel Design and Interior Design under National Education Policy 2020.

Dr. H.L. Vijay Kumar
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#### **PREAMBLE**

The Curriculum designed by the Department of Fashion and Apparel Design in trajectory with National Education Policy 2020 guidelines aims to provide framework for understanding fashion design and accessories by sensitizing students to conceptual, visual and perceptual design process. The framed syllabus and the course policy is learner centric with varied levels of skills in the course of each academic year. Program structure and selected courses give diverse choice of subjects according to changing trends in fashion and design under Choice Based Credit System.

The Indian Fashion Industry needs design professional with in-depth knowledge & skills relating to design innovation and technology, there is also a domestic and international pressure on Indian designers to come up with original inputs. Therefore, keeping this in mind and overall international requirement, B.Sc. in Fashion and Apparel Design (Degree/Honours) course curriculum has been designed to deal with challenges for the upcoming design professionals to demonstrate their personal design philosophy, perpetuate innovation and creativity. This will enable the industry to come up to the global standards to apply the knowledge of designing in various fields.

As envisioned in the National Education Policy 2020 the syllabus offers holistic education and all round development in undergraduate studies under Choice Based System, the main objective of 'Fashion Studies' is to articulate the students about the fundamentals of Fashion Design. Fashion Design as a profession includes the entire process of designing and producing fashion apparels from the fiber and yarn stage to the finished product. This course will give an overview of fashion design and elaborate on different aspects like elements of design, history of fashion, fabrics, and understanding of the body, pattern development and garment construction. Fashion is a big business and key driver for several industries.

The textile and apparel industry is pivotal for the Indian economy by way of its momentous contribution to the GDP, industrial output, export earnings and employment generation. Government of India's thrust on textiles through 'Make in India', coupled with its emphasis on reforms and ease of doing business, augur well for the industry which offers a resilient outlook going forward. The textile sector in India is poised to grow at a CAGR of 8.7% (between 2009-

23E) reaching USD 226 billion by 2023. The syllabus has laid emphasis to the contents, proficiency, value-based and capability augmentation that can equip students for self-empowerment and increase employability in the vision our Nation.

Subject experts teaching post- graduate and under- graduate courses from various universities and colleges have contributed in preparing the curriculum - Dr. H.L. Vijay Kumar, Principal, Vogue Institute of Fashion Technology, Doddaballapura; Dr. R. Sudhakar, Coordinator, Fashion and Apparel Design, Bangalore University, Bengaluru; Dr. Jayashree Venkatesh, Assistant Professor, Bangalore University, Bengaluru; Dr. Asha Jyothi U.H. Associate Professor, Maharani Cluster University, Bengaluru; Dr. Namrata Agadi, Assistant Professor, GFGC for Women, Ghowk, Dharwad; Dr. Sandhya Ravi, Professor & Principal, NITTE School of Fashion Tech. & Int.Design, Bengaluru; Dr. Chaman Farzana, Associate Professor, Mount Carmel College, Bengaluru; Smt. Jayalaxmi S. Baraker, Assistant Professor, Vogue Institute of Art & Design, Bengaluru; Dr. Shashikala H, Assistant Professor, Army Institute of Fashion Design, Shri Jaiganesh M.S. Professor, SJB SAD, Kengeri, Bengaluru; Dr. Tejaswini Bengaluru; Yakkundimath, Member Convener, Fashion Apparel and Decoration and Special officer, KSHEC were instrumental in framing this new curriculum and sustainable education with regional, national and global competitive knowledge in addition to best employable skills. The curriculum also promotes creativity in fashion design by adopting native uniqueness and gives ample scope to express students' inventiveness through modern tools.

The courses curriculum presented in the following pages confirms to the general Guidelines of NEP 2020 scheme, semester schedule, evaluation criteria and course credit structure of B.Sc. Fashion and Apparel Design (Degree/Honours) programme. It comprises 185 credits shared over 32 core papers, 4 open electives, 16 discipline electives, 8 languages, 12 skill enhancement courses. Courses on life skills, Constitution of India, Environmental Studies and Sustainability are included as per the UGC directives.

To ensure the interdisciplinary spirit of the proposed curriculum, teaching must be carried out by the faculty with M. Sc. in Fashion and Apparel Design and Ph.D. Degree in the Fashion and Apparel Design subject. A candidate who is qualified with UGC-NET/K-SET in the area of Fashion and Apparel will be well-equipped to teach this curriculum.

### **EXIT OPTIONS AND CREDIT REQUIREMENTS**

Progressive Certificate in Fashion & Apparel Design, Diploma in Fashion & Apparel Design, Bachelor of Science in Fashion & Apparel Design Degree with Honours in Fashion and Apparel Design is awarded at the completion of every progressive year.

Exit With	Credit
	Requirement
CERTIFICATE IN FASHION & APPAREL DESIGN at	52
the successful completion of First year (Two semesters) of Four	
Years Undergraduate Degree programme.	
<b>DIPLOMA IN FASHION &amp; APPAREL DESIGN</b> at	100
successful completion of second year (Four semesters) of the	
four years undergraduate Degree programme	
BACHELOR OF FASHION & APPAREL DESIGN	144
<b>DEGREE</b> at successful completion of second year (Four	
semesters) of the four years undergraduate Degree programme.	
BACHELOR OF FASHION AND APPAREL DESIGN	185
<b>DEGREE WITH HONOURS</b> at the successful completion of	
Four Year (Eight semesters) of the Four years undergraduate	
Degree Programme	

A student will be allowed to enter/reenter only at the Odd semester and can only exit after Even semester. Re-entry at various lateral entrants in academic programmes based on the above mentioned earned credits and proficiency test records.

The validity of the earned credit will be for a minimum period of seven years or as specified by the academic bank of credits (ABC).

Emphasis is given on continuous internal assessment with higher order thinking skills following graded approach over year (30%:70%, 40%:60%, 50%:50%, 60%:40% for theory course and 50%:50% for laboratory, field works, Craft Documentation, projects, internship and Education tour over the years).

# **Proposed Curriculum Structure for Undergraduate Programme**In

# **B.Sc. Fashion and Apparel Design/BFT/BFAD**

SEM	Discipline core	Discipline Elective	Ability Enhancement Compulsory courses (AECC), Languages (L+T+P)  Skill Enhancement Courses (SEC)  Skill Based (L+T+P)  Value based (L+T+P)		C)	Total	
	(DSC) (L+T+P) (Credits)	(DSE) Open Elective (OE) (L+T+P) (Credits)				Credits	
I	FD -1 (3+0+2) — Textile Science	OE-1(3+0+0): a. Textiles and Costume of India	<b>L1</b> -1 Language -I (3+1+0) (3), <b>L2</b> -1 Language -II - (3+1+0) (3)	<b>SEC-1</b> : Digital Fluency (2) (1+0+2)	Education -	Health & Wellness	
	FD- 2 (3+0+2) – Fundamentals of Fashion Design	b. Fashion Image Management			(0+0+2)	(1) (0+0+2)	26
	FD- 3 (0+0+3) – Basics of Pattern Making and Garment Construction						
II	FD-4 (3+0+2) – Dyeing & Printing in Textiles FD-5 (3+0+2) – Fashion Design & Illustration	OE-2(3+0+0): ): a. Clothing Care & Maintenance b. b. Boutique Management	L1-2 Language -I (3+1+0) (3), L2-2 Language -II - (3+1+0) (3)	Physical ducation – Sports (1) (0+0+2)	NCC/NSS/R& / Cultural (1) (	, ,	26
	FD-6 (0+0+3) – Garment Detailing -I		Environmental Studies (2)				

Exit Option with certificate in Fashion & Apparel Design (with a Minimum of 52 Credits).

SEM	Discipline core	Discipline Elective	Ability Enhanc		Skill Enhance	Skill Enhancement Courses (SEC)		Total Credits
	(DSC) (L+T+P)	(DSE) Open Elective (OE)	Compulsory co Languages (L+		Skill Based (L+T+P)	Value base (L+T+P)	value based	
III	FD-7(3+0+2) – Fashion Art & Design	OE-3 (3+0+0): a. Fashion Makeover b. Jewellery Designing	L1-1 Language - L2-1 Language -	I (3+1+0) (3), II – (3+1+0) (3)	SEC-2: Artificial Intelligence (2) (1+0+2)	Physical Education- Sports (1) (0+0+2)	NCC/NSS/R&R (S&G)/Cultural (1) (0+0+2)	26
	FD-8 (3+0+2) – Garment Detailing - II FD=9 (0+0+3): Apparel Computer Aided Design							
IV	FD-10 (3+0+2) – World Textiles & Costumes  FD-11 (3+0+2) – Textile and Apparel Testing	OE-4(3+0+0) a. Fashion Merchandising b. Home Textiles	L1-1 Language - L2-1 Language -			Physical Education - Sports (1) (0+0+2)	NCC/NSS/R&R (S&G)/Cultural (1) (0+0+2)	26
	FD-12 (0+0+3): Apparel Production			Constitution of India (2)				

Exit Option with Diploma in Fashion & Apparel Design (With a Minimum of 104 Credits)

SEM	Discipline core (DSC)	Discipline Elective (DSE)	Ability	Skill Enhancement	Skill Enhancement Courses (SEC)		Total Credits
	(L+T+P)	Open Elective (OE)	Enhancement Compulsory courses (AECC), Languages (L+T+P)	Skill Based (L+T+P)		Value based (L+T+P)	
V	FD-13 (3+0+2) – Fashion Accessories  FD-14 (3+0+2) – Apparel Quality Management  FD-15 (0+0+3) Draping & TR cutting	FD E-1(3+0+0): a. Fashion Forecasting & Trend Analysis b. Entrepreneurship in Fashion  Vocational-1 (0+0+3): Needle Craft & Value Addition		SEC-3: Adobe Photoshop & Illustrator(2) (1+0+2)	Physical Education -Sports (1) (0+0+2	NCC/NSS/R&R (S&G)/Cultural (1) (0+0+2)	23
VI	FD-16 (3+0+2) — Fashion Retail Marketing & Visual Merchandising FD-17 (3+0+2) — Fashion Business Management FD-18 (0+0+3) Fashion Portfolio	FD E-2 (3+0+0):		SEC-4: Professional Communication (2) (1+0+2)	Physical Education -Sports (1) (0+0+2	NCC/NSS/R&R (S&G)/Cultural (1) (0+0+2	23

Exit option with Bachelors in Fashion & Apparel Design Degree, B.Sc.-FAD Degree (with a minimum of 150 credits)

SEM	Discipline core (DSC) (L+T+P)	Discipline Elective (DSE) Open Elective (OE)	Ability Enhancement Compulsory	Skill Enhancem	ent Courses (SEC)	Total Credits
			courses (AECC), Languages (L+T+P)	Skill Based (L+T+P)	Value based (L+T+P)	
VII	FD-19 (3+0+2) – Apparel Technology	FD E-3 (3+0+0): a. E-Commerce in Fashion b. Professional Ethics in				
	FD-20 (3+0+2) – Textile Process and products	Image Building  Vocational-3 (0+0+3):  Advanced Garment Construction				21
	FD- 21 (0+0+2) Fashion Styling	Research Methodology (3)				
VIII	FD-22 (3+0+2) – Advanced Portfolio	FD E-4 (3+0+0): a. Logistics & Supply Chain Management in				
	<b>FD-23</b> ( <b>3+0+0</b> ) – Design Thinking	Apparel Industry b.Digital Marketing  Vocational-4 (0+0+3): Fashion Journalism & Photography				20
		Research Project (6)				
A	ward of Bachelors in F	ashion and Apparel Desi	gn Honours Deg	ree. B.Sc-FAD	(Honours) Degree (1	91 credits)

<sup>• \*</sup>In lieu of the research project, two additional elective papers/ internship may be offered

#### **ELIGIBILITY FOR ADMISSION:**

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The candidate seeking admission to Degree programme in Fashion and Apparel Design shall have passed the Pre-University examination of PU Board of Karnataka in Arts. Science or commerce stream or any other examination in the State of Karnataka or two years Job Oriented Courses conducted by the Board of Vocational Education of any State Government or any other examination considered as equivalent 12<sup>th</sup> Standard, CBSC, ICSE by the university with an aggregate of 40% marks and above.

Candidate with Diploma in Textile Technology and Handloom Technology and any other examination considered as equivalent thereto conducted by the Dept. of Technical Education, Govt. of Karnataka/other State Govt/ Ministry of Textiles, Govt of India/ Ministry of Skills of NSQF Level 6/National Skill development programs of NSQF level 6 are eligible for admission to the I Semester of the B.Sc. Fashion and Apparel Design Course.

#### **Lateral Entry**

Candidate with Diploma in Apparel Design and Fabrication Technology/ Fashion Technology / Fashion Design/ Costume Design & Dress Making conducted by the Dept. of Technical Education, Govt. of Karnataka/other State Govt/ Ministry of Textiles/National Skill development programs of NSQF level 6 are eligible for admission directly to the III Semester of the B.Sc. Fashion and Apparel Design course. Candidates who seek the admission through lateral entry do not have the option for exit after second year. He/she should compulsorily complete the degree.

#### PRACTICAL TRAINING AND PROJECT REPORTS:

- Project Report: Project reports shall be prepared under the supervision of one of the staff
  members and submitted during the course of the study. The duration of the project will be
  4-6 weeks. The project work will be undertaken during June and July immediately after
  the completion of Second year and Third year.
- 2. Industrial/ Field Visits: Candidate shall make no less than two Industrial/ fields visit to different organisations in each semester. A brief report of these visits shall be prepared

with photograph shall be produced at the end of each semester. Seminars/workshops must be conducted by experts in the field of Fashion and Apparel Design.

# PROGRAMME OUTCOMES, EXIT OPTIONS AND JOB OPPORTUNITIES

A) Name of the Degree: B.Sc. (Basic/Hons.)

B) Specialization: Fashion and Apparel Design

**C) Programme Articulation Matrix:** This matrix lists only the core courses that are essential for every student to earn his /her degree. It includes Theory, lab, tutorial, Project, Field Work, Internships, Research and Educational tour. Electives are not part of this list.

## **Programme Specific Objectives (PSO)**

- 1. To Empower Students to have Satisfying and Fruitful Career in Fashion Industry.
- 2. To Equip Students with Basic knowledge of Fashion Industry which would in turn help them pursue Higher Education.
- 3. To Empower Students with ample Knowledge to set up new start-ups or Self-help groups.
- 4. To encourage entrepreneurial Skills and technical Knowledge for National and International Fashion Centers and Apparel Industry
- 5. To provide an understanding of Fashion and Apparel Design in relation to the needs of fashion, textiles, apparel furnishings, home textiles, and the business products.
- 6. To provide hands-on experience using a set of complex technologies found in industry today to build prototypical solutions to solve current needs.
- 7. To provide experience in responding to market opportunities with creative and innovative products that integrate a set of academic disciplines such as fashion, textile materials, design fundamentals, business fundamentals, sourcing, data mining of market information, and new developments in fashion and apparel industry.

## **Programme Outcome (POS)**

#### On completion of B.Sc. FAD Programme, the students will be able to

**PO1:** To gain knowledge of the fundamental principles of Fashion, Apparel, and garment designing to develop and produce deliver finished products.

**PO2:** Basic and Discipline specific knowledge: Apply knowledge of basic Designing, pattern making and apparel construction for fashion industry

**PO3:** Problem analysis: Identify target consumers, study economic conditions, standard of living, and Design the garments as per their need.

**PO4:** Design/ development of solutions: Specify and design the styles for advanced garments, analyse and evaluate methodology and create mass & high fashion garments.

**PO5:** Modern Tools, Experimentation and Testing: Select advanced industrial sewing machine, CAD software's, Modern cutting techniques needed for modern methods of production

**PO6:** Best practices for society, sustainability and environment: Work in team using artistic endeavours and environment to achieve project objectives.

**PO7:** Project Management: Analyze modern management and communicate various apparel construction techniques to complete the project.

**PO8:**Life-long learning: Pursue lifelong learning as a means of enhancing the knowledge and skills. Recognize the professional and personal responsibility of Designers to the community.

**PO9:** Identify and analysis the constant change and new trends in fashion to overcome the problems in usage of garments.

**PO10:** Creative application of design to understand and learn about techniques that impact fashion and apparel production to meet specific demands of the consumers considering the health, safety, cultural and comfort issues.

**PO11:** Helps the students to apply logical thinking gained from knowledge acquired through fashion and apparel design

**PO12:** Create global design products utilising knowledge of new technology and sustainability in Fashion.

PO13: Helps to comprehend sustainability in their design aesthetic and design sustainability

**PO14:** Helps them to function effectively as an individual or team member in diverse project or multi- disciplinary settings.

**PO15:** Develops entrepreneurial spirits through start-ups to function independently to promote their design vision through creative and innovative work.

## **PROGRAM SPECIFIC OUTCOMES (PSOs)**

**PSO1:** Understand the nature and basic concepts of Designing and Apparel Constructions for Industry and Business.

**PSO2:** Perform procedures as per laboratory standards in the area of Boutique and Clothing Industry.

**PSO3:** Demonstrates understanding of integrating conceptual, technical, design and production knowledge and skills, leading to synthesis of the design process from concept to production.

**PSO4:** Apply knowledge and skills in the use of basic tools, techniques, and processes sufficient to produce work from draft or specification to finished products, including skills in portfolio presentation.

**PSO5:** Employ research processes and practise employed in fashion Industry.

**PSO6:** Articulate conceptual and critical thinking applicable to fashion industry.

**PSO7:** Research through enquiry, exploration and investigation using multiple design, commercial and cultural resources.

**PSO8:** ability to evaluate to Critique selected sources to deepen the understand of fashion design related to a specific fashion and apparel market.

**PSO9:** Informed decision making and contributions in industry by synthesising knowledge.

**PSO10:** The application of creativity, strategy and practical principles and techniques involved in design and development within fashion contour.

**PSO11:** Articulation and communication through personal and visual language, the aesthetic awareness of materials, brands, form and processes at specified market level.

**PSO12:** Awareness of issues affecting economical sound and sustainable outcomes in relation to the fashion contour and lifestyle industries.

# **Career Opportunities**

Sl.no.	Job Opportunities
1	Jr. Quality checker
2	Shop floor assistant
3	Sales assistant
4	Teacher
5	Merchandiser
6	Fashion Designer
7	Fashion Entrepreneur
8	Fashion Photographer
9	CAD Designer
10	Fashion Stylist
11	Fashion Journalist

12	Fabric Designer
13	Quality control Manger
14	Fashion Illustrator
15	Weaving Designer
16	Quality control Manger
17	Fashion Illustrator
18	Fashion Photographer
19	Fashion Choreographer
20	Visual Merchandiser
21	Costume Designer
22	Product Designer
23	Fashion Academician
25	Fashion Entrepreneur
26	Visual Merchandiser
27	Textile Consultant
28	Fabric consultant
29	Fashion Communicator
30	Fashion Icon
31	Fashion Model
32	Image consultant
33	Fashion Blogger
34	Fashion advertising
35	Fashion Creative writer
36	Floor Managers
37	Interior fabric designer
38	Design consultant
39	Freelancer
40	Couture Designer

## I Semester B.Sc Textile Science Theory

Title of the course: B.Sc. Fashion and Apparel Design

Number of	Number of	lecture	Number of practical	Number	of practical	
Theory Credits	hours /semester		credits	hours /sem	nester	
3	42		2		56	
Content of Theory Course 1						

### Course Outcomes: On successful completion of the course, the Students will be able to

- Understand characteristics and use of common textile fibers.
- A practical analysis of the basic components of textiles and their relationship to performance.
- Learn fibers, yarns, methods of fabric construction of fabric.
- Understand Performance and the determination of fabric suitability in the apparel
- Learn about different variety of fabrics.
- To understand fabric structures.
- To identify different fabrics, Designing and drafting plan for weaves.

Unit – 1	
Chapter 1	4
Introduction to Textile fibers, terminology, textile yarn, staple & filament,	
sources and classification of fibers	
Natural Fibers- General and chemical properties and end use.	
- Cellulose fibers- Cotton, Flax, Linen	
- Protein fibers- Silk, Wool	
- Regenerated Cellulosic fibers- Viscose, acetate rayon, modal,	
bamboo. Lyocell, banana fiber.	
	4
Chapter 2	
Synthetic Fibers – General and chemical properties and end use.	
- Nylon, polyester, acrylic, modacrylic, polypropylene	,
- Elastomeric fibers (spandex & Lycra).	4
-	
Chapter 3	
Polymers- Definition, polymerization, degree of polymerization, different	
types of polymers- addition and condensation, orientation and crystallinity.	
ejpes of polymers addition and condensation, offentation and crystalinity.	
Unit -2	

Chapter 4 Spinning- Definition, types, yarn-ply-2 ply, 3 ply. Thread yarn twist and yarn count system. Spinning process- Ring and open yarn, Compact Yarn, Air jet spinning and difference between rotor and ring spinning. Woolen and worsted yarn, flow chart for manufacturing of carded, combed and folded yarn, advantages.	6
Chapter 5 Definition, types advantages and end use of blended yarn P/C, P/V, P/W, W/V	2
Chapter 6 Types, properties and end use, texturization. Types (simple and complex yarns) properties and end use. Sewing threads- types, properties and end use	2
Unit -3	
Chapter 7 Introduction to fabrics- classification based on manufacturing technology. Methods of Fabric formation- woven, knitted and nonwovens. Fabric properties & end use. Geometrical properties and their importance yarn count, thread density, fabric width/ Thickness, fabric weight, GSM	8
Chapter 8 Flow chart of woven fabric manufacture and objectives. Weaving preparatory, objectives and study of process-winding, warping, sizing, drawing, and denting and weft winder. Introduction to loom- classification, working principle. Study of primary, secondary and tertiary motion. Classification of woven fabrics-Hand loom & power loom. Elementary weaves	8
Simple and compound woven structure- Classification of looms and their salient features. Classification of woven fabrics and their characteristics. Characteristic of basic and simple structures.  Classification of weaves, characteristics, construction, salient features of Plain weave, variation (Rib, Basket) Twill weave- variation (RHT, LHT, pointed & herring bone) Satin/ sateen weave-variation, fabric design and graphical representation of the above mentioned weaves.  Introduction, properties and salient features of crepe fabrics- Georgette, chiffon, extra threads, warp and weft pile, brocade & damask, terry pile structures.	
Chapter No. 9 Introduction to knitting- Terminology, classification. Warp and weft knitting Single jersey rib, interlock and purl, modified single jersey. Properties and end uses. Introduction to nonwovens- terminology, types-needle punch, spun bonding,	4

felting technique. Applications and end uses.

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I Semester BSc Textile Science **Practicals** 

Textile Science			
Practicals			
No. of practical Credits - 2 Number of practical hours - 56			

#### Course Outcomes: On successful completion of the course, the Students will be able to

- To impart the knowledge of fibers, sources, identification and properties
- To provide students with the knowledge of yarn science and their properties
- Demonstrate knowledge of textiles and application of skills in the product development.
- Analyze compatibility of fabric to meet performance criteria of textile.

Unit 1 6

Identification of different fibers by physical method - feel test, burning test, microscopic test and chemical method - solubility test

Natural fibers - Cotton, Silk, Wool.

Man-Made - Polyester, Viscose, Nylon

Unit 2

Determination of Yarn Twist and Yarn Count.

Determination physical properties of Sewing thread – No. of ply, yarn twist, yarn count, yarn defect, visual inspection of various sewing thread packages.

Identification of yarns by physical method – Spun, Filament yarns, ply and novelty yarns.

#### Unit 3

Determination of Geometric parameters of woven fabric – Thread count - EPI/PPI, Thread Density, Cover Factor, Crimp%, Fabric thickness, Fabric Weight/GSM, and Aerial Weight, Ends per inch, picks per inch, warp & weft count, GSM, Thickness, width count.

Unit 4 | 16

Sample Development of 5x5 inch size Woven sample for the weaves – plain and its variation(Rib and Matt weave), Twill weave (RHT and LHT), Satin and Sateen with drafting and denting plan for all weaves.

Unit 5

Collection and portfolio preparation of different commercial samples with different weave structures - Organdy, muslin, taffeta, shantung, canvas, tweed, oxford shirting, monk's cloth, chiffon, georgette, seersucker, denim, gabardine, satin, sateen, brocade, damask, leno or gauze.

Knit structures - single knits - single jersey, Lacoste, double knits - rib knit, purl knit, interlock knit, cable fabric, bird's eye, cardigans, Milano ribs, pointelle.

Non-Woven – Felts, Needle Punch, Tea bag paper, Face cloths, Shingling and Synthetic fiber paper

Unit 6

Collection and development of fabric portfolio of the different commercial samples with different weaves and weight.

- A) Apparel Women's wear (formal, casual, party, sports/active wear, leisure wear)- 4 samples for the each category (sample size 2x2 inch).
- B) Furnishing Fabric used for curtains, upholstery (furniture cover cloth) (sample size 4x4 inches).
- C) Households application Kitchen towels. Mop cloth, carpets, and table cloth etc. 2 samples for each category (sample size 4 x 4 inches).
- D) Support materials for garments and trims Interlinings, linings, tapes, elastic, shoulder pad, etc.

# I Semester B.Sc. Fundamentals of Fashion design

### Theory

Number of	Number of lea	cture Number of practical	Number of practical
Theory Credits	hours /semester	mester credits hours /semester	
3 42		2	56
Theory			

## Course Outcomes: On successful completion of the course, the Students will be able to

- Introduce fashion design basic principles and techniques.
- To learn the fashion terminologies.
- To understand the principle of color theory and their application.
- To develop a skill for drawing basic croqui and basic sketching.

Unit – 1	
Chapter 1 Fashion –Introduction, Terminologies: Fashion, Style, Taste, Trend, Fad, Classics, Cycle, Boutique, Haute Couture, Designer, Prêt A Porter, Silhouette - Types of silhouette – Natural Body, Slim line, Wedge, Hour Glass, Extreme Volume Silhouette, Croqui, Muse, Knock off, Avant Garde, Toile, atelier, bespoke, Collage, Frottage, Montage.	4
Chapter 2 Design - definition and types – structural and decorative design - Natural/ Geometric/ Abstract/ Stylized/ Ethnic/ Conventional, Requirements of a good structural and decorative design, Application of structural and decorative design in a dress, selection and application of trimmings and decorations.	4
decorations.	6
Chapter 3 Elements of design – line, shape or form, colour, size and texture. Principles of design- Balance – formal, informal and Radial, rhythm- through repetition, radiation and gradation, emphasis, harmony and proportion. Advantages and uses in fashion	
Unit -2	
Chapter 4 Art Media and Application – Pencils, Colour Pencils, Oil Pastels, Water Colour, Poster Colors, Acrylic Colors, Fabric Colors, Markers.	2
Chapter 5 Colour- Introduction, Colour wheel - primary, secondary and tertiary. Colour Dimensions-Hue, Value and Chroma, Tint, tone, shade, Colour harmony-Related & contrasting colour harmonies & its sub divisions. Colour Theory -	6

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## Reference

- Elisabetta Drudi, Tiziana Paci, "Figure Drawing for Fashion Design", Pepin Press Publication, 2002
- Gavin Ambrose, Paul Harris, "The Visual Dictionary of Fashion Design", Bloomsbury Publishing India Private Limited, 2007.
- James Stockton, "Designers Guide to Colour", Chronicle Books, San Francisco, 1984.
- Maier, Manfred, "Basic Principles of Design", Van Nostrand Reinhold, 1980.
- Sharon L Tate, Mona S Edwards, "Inside Fashion Design", Pearson Education India, 2006.
- Stanyer Peter, "The Complete Book of Drawing Techniques", Arcturus Publishing Ltd., 2003.

## I Semester BSc Fundamentals of Fashion Design Practicals

Fundamentals of Fashion Design Practicals		
No. of practical Credits - 2	Number of practical hours - 56	
Course Outcomes: On successful comp	letion of the course, the Students will be abl	e to
<ul> <li>Learn basic sketching with different</li> </ul>	ent color schemes and modes	
<ul> <li>Practice Dimensional sketching and</li> </ul>	nd coloring	
<ul> <li>Understand color patterns and co</li> </ul>	_	
1		
Unit 1		6
techniques, Object Drawing, Simple render pencils, Still life of simple objects and fa	olications, Line Sketching and Painting ering of art materials using pencil and colour brics draped at a distance using wet media, g pastels and charcoal, Landscape painting	
Unit 2		10
Free hand drawing and Grid technique Abstract/ Stylized/ Conventional.	of Rendering. Design: Natural/ Geometric/	
Principles Of Perspective Drawing - Hor	izon, vanishing points, landscape drawing.	
One point, two point and three point pers	spective drawing.	
Unit 3		8
Elements of design: Point, Line, Shape, Sp	pace, Color and texture.	
Unit 4		8
Principles of Design- Proportion, Bala	ance, Rhythm, Emphasis and Harmony.	
Unit 5		10
secondary and tertiary. Colour I	tem & Munsell. Colour wheel - primary, Dimensions-Hue, Value and Chroma, Tint, elated & contrasting colour harmonies & its	
Unit 6		14
Fashion Illustration: Stick, Block and Fles and 12 head figures in simple standing pos	shing of the Fashion figure- 8 head, 10 head, ses.	

# I Semester B.Sc Basics of Pattern Making and Garment construction 0+0+3

Theory Credits hours /semester credits hours /sem  NA NA 3  Practical  Course Outcomes: On successful completion of the course, the Students w  To classify sewing machines and understand their functioning.  To learn pattern making techniques  To define basic pattern making terminologies.  To construct basic pattern set, and also to understand anthropometric study.	56
Practical  Course Outcomes: On successful completion of the course, the Students w  To classify sewing machines and understand their functioning.  To learn pattern making techniques  To define basic pattern making terminologies.	
<ul> <li>Course Outcomes: On successful completion of the course, the Students w</li> <li>To classify sewing machines and understand their functioning.</li> <li>To learn pattern making techniques</li> <li>To define basic pattern making terminologies.</li> </ul>	ill be able to
<ul> <li>To classify sewing machines and understand their functioning.</li> <li>To learn pattern making techniques</li> <li>To define basic pattern making terminologies.</li> </ul>	iii de adie to
<ul> <li>To learn pattern making techniques</li> <li>To define basic pattern making terminologies.</li> </ul>	
To define basic pattern making terminologies.	
• To construct basic pattern set, and also to understand anthropometric study.	
Unit – 1	
Chapter 1	
Introduction to Pattern making, tools used for pattern making and garment construction - measuring tools, marking tools, cutting tools, sewing tools, pressing tools. Types of papers used for pattern making, papers of different GSM, its uses.	6
Chapter 2 History of sewing machine, domestic sewing machine, industrial sewing machine, stitch formation, difference between domestic and industrial sewing machine, Sewing machine - Types, functions, attachments and uses. Sketching the basic sewing machine and parts and learning threading of single needle lock stitch machine, loading bobbin and bobbin case, fixing and removing the needle and care and maintenance of sewing machines. Stitching practice on paper and fabric (straight, curves, corners and circular).	6
Chapter 3  Demonstration of parts of a Sewing Machine, varieties of industrial sewing machines - single needle lock stitch machine, double needle lock stitch machine, chain stitch machines, over-lock machine, care and maintenance of sewing machine. Stitching Mechanism-needles, bobbin and bobbin case, bobbin winding, upper and cover threading, auxiliary hooks, throat plates, take up lever, tension disc. Feeding mechanism- drop feed, different feed, needle feed, compound feed, puller feed.	
Unit -2	
Chapter 4 Demonstration on types of Sewing threads - function, performance, characteristics, causes of defects and remedies. sewing machine needles - types, parts and functions Stitch classification - ASTM Standards, stitch dimensions and properties.	6

Chapter 5 Development of basic hand stitches - Temporary and permanent stitches, methods, importance and applications of basting, running, tacking, hand overcast, chain, button hole, hemming stitches - plain and blind hemming. Machine stitches - Lock and overlock stitches. Seams - Definition, classification, ASTM Standards, seam and seam finishes, seam dimensions, SPI, Seam defects causes and remedies.  Development of Machine stitches - seam and seam finishes - plain, flat fell, French, turned and stitched, lapped, double top, pinked, over lock, pinked and stitched. Stitch classification	8
Chapter 6 Introduction to pattern making techniques - Drafting, draping and flat pattern technique, advantages and uses. Pattern - Introduction, types of pattern - Commercial, custom made and made-to-measure patterns. Pattern making terminologies - Marks and symbols (notches, punch/circles,) pattern information (grain, part, piece, cut symbols) seam allowance, fabric terms (grain, bowing, skewing). Development of patterns using the above methods.	8
Unit -3	
Chapter 7 Anthropometric study - Body measurements, types of body measurements, body measuring method and standardization of body measurement. Demonstration and calculation of average measurement for mass production of taking body measurements, anthropometric study, average analysis of body measurements and standardizing the measurements (at least measurements of 20 people to be collected for an average analysis).	8
Chapter 8  To develop patterns and slopers for kids wear garment - Zabla, A - line frock, Waistline frock and bush shirt with shorts with elastic  Chapter 9  Design and development of long skirt and circular skirt.	4

#### Reference

- Allyne Bane, "Flat Pattern Design", McGraw-Hill Inc. US, 1972.
- Gerry Cooklin, "Introduction to Clothing Manufacture", Wiley-Blackwell, 2<sup>nd</sup> edition, 2008.
- Harold Carr & Barbara Latham, "The Technology of Clothing Manufacture", Oxford Publications, USA, 1994.
- Helen J Armstrong, "Pattern Making for Fashion Design", Pearson Education India, 5<sup>th</sup> edition, 2013.
- Winfred Aldrich, "Metric Pattern Cutting", John Wiley & Sons, 3<sup>rd</sup> edition, 1994

## **I Semester**

## **OE:** Textiles and Costumes of India Total Teaching Hours = 45; Total Credits= 3

## **SOL (Specific Objective Learning):**

The students will gain knowledge in Historical textiles and Designs starting from the evolution to human to till date. The students will gain knowledge on traditional woven textiles of different states of India. They will even learn about the Traditional costumes of different states of India spread on varied region and diversity.

Number of	Number of lecture	Number of practical	Number of	fpractical	
Theory Credits	hours /semester	credits	hours /sem	ester	
3	45	NA	NA		
Unit 1					
Textiles and cos	tumes of India-				
Introduction, His	tory, types, motifs and s	ymbols, prehistoric tex	xtiles and	7	
costumes- costum	ne components for men, wo	omen and children, hair	r and hair		
dresses. Indus Val	lley Civilization, Vedic age,	Mughals, Guptas.			
Unit 2					
Ancient Indian	Textiles and costumes				
History and socia	7				
Vedic, Mauryan, sahatavana period, Kushans, Gupta and Mughals.					
•					
Unit 3					
Northern tradit	ional textiles				
Traditional Wo	ven textiles of North st	ates of India - Bro	cades of		
Banaras, Chande	eri and Tanchoi, Maheshw	ari.			

Traditional Costumes of North India – Jammu & Kashmir, Punjab, Himachal Pradesh, Haryana, Uttaranchal and Uttar Pradesh.

8

#### Unit 4

#### Southern traditional textiles

Traditional woven textiles of Southern states of India – Paithani and Pitamber, Pochampalli, Kancheevaram, Himrus, Kalamkari, Pipli, Mysore silk, Aarni Silk.

Traditional costumes of Southern states of India – Tamil Nadu, Kerala, Karnataka and Andhra Pradesh.

8

#### Unit 5

#### **Eastern traditional textiles**

Traditional woven textiles of Eastern states of India – Dacca muslin, Applique work of Bihar, Balucheri, Jamdhani

Traditional costumes of Eastern states of India – West Bengal, Bihar, Jharkhand, Arunachal Pradesh, Assam, Sikkim, Nagaland, Manipur, Mizoram, Meghalaya and Tirupura

#### Unit 6

#### Western textiles

Traditional woven textiles of Western states of India – Maheshwari sarees of Madhya Pradesh, Patola, Bandhini and Amrus.

Traditional costumes of Western states of India – Rajasthan, Gujarat, Maharashtra, Madhya Pradesh, Chhattisgarh and Goa.

#### **References:**

- John Gillow & Nicholas Barnad, "Traditional Indian Textiles". Thames & Hudson, 1993
- Martand Singh, "Saris' of India Bihar & West Bengal", Wiley Eastern Ltd. 1993
- Rta Kapur chishti & Amba Sanyal, "Saris of India Madhya Pradesh," Wiley Eastern Ltd. 1989
- Ancient Indian Costume, Roshen Alkazi, Art Heritage (1983)
- Costumes and textiles of Royal India Ritu Kumar Published by Christie's Books.
- The Guide to Historic Costumes, Karen Baclawski, Drama Publishers (1995).
- Traditional Indian costumes & textiles", by Dr. Parul Bharnager, Abhishek Publication.
- "The Costumes and textiles of India", by Jamila Brij Bhusan, Taraporevala Bombay

## **I Semester**

# **OE:** Fashion Image Management Total Teaching Hours = 45; Total Credits= 3

## **SOL (Specific Objective Learning):**

This subject will help the student to develop the skills in dressing and self-grooming. it also help them in identifying the right clothing and behaviour on various occasions like attending interview, Business meetings, and Group decisions. It helps the student to purchase clothing based on their personality and helps them to wear specific clothes based on occasion.

Number of	Number of lecture	Number of practical	Number of practical		
Theory Credits	hours /semester	credits	hours /semester		
3	45	NA	NA		
C	content of Open Elective	Theory Course			
Unit 1 Introduction to F Styling, Areas of of a successful Sty	Fashion Styling - Influe Styling, Misconceptions vlist.	nce of Stylists, Speabout Styling, Person	cialties of ality traits	7	
	ent - Image Manageme Lifestyle Styling, Fashio oe Styling				
				7	
Unit 3 Image Building, Consulting, Perso Styling, Prop Styl	8				
Unit 4 Clothing etiquette Styles for wome dressing etiquette	8				
Unit 5 Wardrobe Prepar Costumes, Green Designing dresses dinners, evenings/service, airhostess,	7				
Unit 6 Freelance Styling Documents, Ager Business Plan, Stu		8			

## **References:**

- Family clothing Tate of Glession, John wiley and sons Inc, Illinois
- "Style wise" (Shannon Burns-Tran) by Fairchild books,
- The Dynamics of Fashion (Elain Stone) by Fairchild.
   Fashion concept to consumer, 9<sup>th</sup> edition, Gini Stephens Frings, Pearson eduction Ltd., Harlow, 2014

#### II Semester B.Sc

## Dyeing and Printing in Textiles Theory

Title of the course:

Number	of	Number	of	lecture	Number of practical	Number	of	practical
Theory Credit	S	hours /semester			credits	hours /semester		r
3			42		2		56	
Theory Course	e .							

### Course Outcomes: On successful completion of the course, the Students will be able to

- To Practice the dyeing of textiles made by natural and synthetic fibers and their blends.
- To adapt the process parameters and use of dyeing machines for dyeing of textile materials.
- To select the dyes and recipe for preparation of printing paste for printing of textile materials.
- To apply various finishing treatment process and treat the fabric with different finishing agent.

Timoming agent.	
Unit – 1	
Chapter 1	
Introduction to wet processing - Terminologies, sequence of wet processing operations for cotton, silk and wool, synthetic fabrics.	2
Chapter 2	
Preparatory and dyeing process of cellulosic fibers.	5
Preparation - Singeing, desizing, scouring, bleaching, mercerization -	
objectives, recipe, machineries used and process.	
Dyeing - Dyeing process using direct, reactive, vat and sulphur dyes.	
Chapter 3	5
Preparatory and dyeing process of protein fibers (wool and silk).	
Preparation for silk - Degumming and bleaching of silk - objectives, recipe,	
machineries used and process. Preparation for wool - Scouring, carbonizing	
of wool - objectives, recipe, machineries used and process. Dyeing - Dyeing	
process using reactive and acid dyes, reactive dyes, basic dyes.	
Unit -2	

Chapter 4	5
Dyeing of synthetic fibers using disperse dyes.	
Dyeing - Method of dyeing - stock, yarn, piece, union and garment	
dyeing.	
Chapter 5	5
Printing and printing procedure- Introduction, definition of printing styles and methods direct style- Block, stencil, screen, roller, duplex, rotary, transfer printing, discharge style, resist style- batik, tie and dye, Minor printing methods- Flocking, marbling, photo printing,	
warp printing and air brush printing.	6
Chapter 6	
Finishes – Introduction, Definition, importance, classification of finishes- permanent and temporary finishes. Basic or routine finishes –Stiffening, Calendaring, weighing, tentering, mercerization.  Aesthetic finishes- special calendaring, moiré embossed surface, glazed	
finish, acid and alkali finishes, and softening, fading finishes.	
Unit -3	
Chapter 7	5
Functional finishes- Antimicrobial, antistatic, crease resistant, flame resistant, mothproof, shrinkage control, water repellent, water proof, Micro encapsulation finishes, soil-release finishes.	
Chapter 8	
Stain removal, various solvents used and different methods of washing, difference between soaps and detergents. Chemical agents used in stain removal of coffee, blood, oil, grease, curry, juice, lip stick, hair dye. Care of Textiles & fabrics - Principles of laundering. Types - Hand wash, machine wash and dry cleaning.	5
Chapter 9 Environmental concerns and Social responsibility. Introduction to	4
Environmental concerns and Social responsibility- Introduction to environmental issues- air pollution, water pollution, and solid waste pollution. Sustainability in the production of textile. Corporate social responsibility in textile industry	4

### Reference

- Hall A J, "The standard Hand Book of Textiles", Woodhead Publication, 2004.
- Kate Broughton, "Textiles Dyeing", Rockport Publishers Inc., 1996.
- Murphy W S, "Textile Finishing", Abhishek Publishing, 2007.
- Smith JE, "Textile Processing Printing, Dyeing", Abhishek Publishing, 2003.
- Susheela Dantyagi, "Fundamentals of Textiles and their Care", Orient Black Swan, 1980.
- Wignate I B, "Textiles Fabrics & their Selection", Prentice Hall, 6th edition, 1970.

# II semester B.Sc Dyeing and Printing in Textiles Practicals

· ·	inting in Textiles cticals	
No. of practical Credits - 2	Number of practical hours - 56	
Course Outcomes: On successful compl	letion of the course, the Students will be able	e to
<ul> <li>Practical knowledge on dying</li> </ul>	ratios	
<ul> <li>Learn textile printing.</li> </ul>		
<ul> <li>Practice hand and machine pri</li> </ul>	nting.	
UNIT 1		4
Introduction to wet processing. Preparate	ory process - Desizing, scouring, bleaching	
and mercerization of cotton yarn/fabric		
UNIT 2		9
Protein Fiber -Degumming and bleaching	of silk/ Wool yarns/ fabric	
Unit 3		9
Dyeing of cellulosic yarn/fabric by direct,	reactive and vat dyes.	
Unit 4		10
Dyeing of protein yarn/fabric by acid and	reactive dyes.	
Unit 5		14
Printing of fabric using block and screen using pigment, reactive and direct dyes.		
Resist style of printing - Tie and dye/shibo	ori/batik.	
Unit 6		10
Stain removal of oil, grease, blood, coffee	and beverages	

## II Semester B.Sc

# Fashion Design & Illustration Theory

credits

Number of practical Number of

hours /semester

practical

Title of the course:

Theory Credits

of Number

of

hours /semester

lecture

Number

3		42	2			56
Course Out	comes: On suc	cessful completi	ion of the cou	irse, the	Students wi	ll be able to
• T	o learn the fash	ion clothing cat	egories.			
• T	o develop a ski	ll for drawing ba	asic croqui wi	ith facial	details.	
• T	o create stylize	d croqui for fash	nion illustratio	ons.		
• T	o understand th	e design process	s of fashion fo	orecasting	g and fashio	n research.
• T	o learn sketchii	ng technique of	flats and spec	S.		
Theory Cours	e					
Unit – 1						
Chapter 1						
		tration and brie	•			
•		on illustrators (	•		· ·	3
		otti). The role of				
expression an	d representation	n for contempora	ary apparel st	yles and	trends.	
Chantan 2						6
Chapter 2 Eashion figur	e - Study of var	ious proportions	s halance line	in draw	ing fashion	
_	Fashion figure - Study of various proportions, balance line in drawing fashion figures, gestures and movements. 6½, 8 head, 10 head, 12 head figures, the					
fashion face, arms, legs, hands and feet.						
,	, 8.,					5
Chapter 3						
Figure analys	is, body types	- Hourglass, inv	verted triangle	e, pear sl	nape, apple	
shape and lean column (rectangular) designing for diverse body types and						
ages - infant,	toddler, childre	n, young boys a	nd girls.			
Unit -2						
Chapter	4					5
_		lhouettes - type	s of silhouet	tes, sleev	es - set-in	_
•		on sleeves, dress				
shirts - men	and women,	skirts - flared,	pencil, circu	lar, pegg	ged, gored,	
_	-	ll bottom, carg				
		kes - yoke with	-			
	•	s - patch, welt,	_	oo, in-se	am pocket,	
cutts - single,	double, pointed	d, French cuff, b	and cutt.			
Chapter	5					
_		ogy - Politica	l influence.	Social	influence.	5
1 45111511 510	Pojenore	- DJ T OHITCU		Social	,	3

Environmental influence, Geographical influence, Cultural influence, Environment of Fashion, colour psychology, human behavior and clothing, clothing and gender differentiation, clothing and personality, clothing and attitude, clothing and motivation, grooming (for male and female).	
Chapter 6 Fashion seasons – Introduction and terminologies- International market and Indian market, Design, Prototype, Manufacturing, Product Launch, Retail store, Couture, RTW, Mass-produced, Fashion Designer, Stylist, Fashion Journalist, Fad, Fit, Pattern, Size label, Care label, Laundering, Fashion Shows, Catwalk, Fashion Magazines, Webzines, Social Media, Lingerie, Longue wear, Fragrance, endorsement, Model, Mannequin, Merchandise. Season: Winter, summer, Spring Autumn.	4
Unit -3	
Chapter 7 Fashion Designer Study - Indian fashion designers- Sabyasachi Mukherjee, Ritu Kumar, Ritu Beri, JJ Valaya, Wendell Rodrick's, Raghavendra Rathod, Manish Malhotra, Shyamal & Bhumika, and their brands based on following criteria: - Introduction of the Designer, Education, Specialty, Brand / label, Contribution to Fashion, Product range, Outlets, Collection Showcase. Fashion Brands, Fashion capitals, Fashion Icons and Role of Fashion in Movies, Sports, and Politic.	5
Chapter 8 Fashion Designer Study- International fashion designers- Christian Dior, Gianni Versace, Coco Chanel, Donna Karan, Calvin Klein and their brands based on following criteria: - Introduction of the Designer, Education, Specialty, Brand / label, Contribution to Fashion, Product range, Outlets, Collection Showcase. Fashion Brands, Fashion capitals, Fashion Icons and Role of Fashion in Movies, Sports, and Politic.	5
Chapter 9 Fashion clothing categories - Introduction, Types, based on age and activity, styling, price and size ranges for mens, women's and kid's wear.	4

### Reference

- Bina Abling, "Fashion Sketchbook", Bloomsbury Academic USA, 6th edition,
- Jaeil Lee, Comitte Steen, "Technical Source Book for Designers",
- Bloomsbury Academic USA, 2<sup>nd</sup> edition, 2015. John Wiley, "Theory of Fashion Design" John Wiley and Sons. Inc, New York, 1990.
- Patrick John Ireland, "Fashion Design Illustration Children", Batsford, London, 1996.
- Patrick John Ireland, "Fashion Design Illustration Women", Batsford, London, 1996.
- Peacock J, "Fashion Source Books", Thames and Hudson, London, 1998.
- Stecker P, "The Fashion Design Manual", Macmillan, Australia, 1997.
- Tisianna Paci, "Figure Drawing for Fashion Design", Pepin Press Publication, 2002.

## II semester B.Sc **Fashion Design & Illustration Practicals**

Fashion Design & Illustration Practicals		
No. of practical Credits - 2	Number of practical hours -56	
Course Outcomes: On successful compl	etion of the course, the Students will be abl	e to
<ul> <li>Learning to simulate textures of va</li> </ul>	arious fabrics.	
<ul> <li>Sketching human figures and under</li> </ul>	erstanding shapes and features.	
Development of folio with design	concepts inspired designers.	
UNIT 1		6
Fashion Illustrations - 6½, 8 head,	10 head, and 12 head fashion	
figures - standing, moving and action.		
UNIT 2		
Model drawing - Children, female and	I male figures.	
Body figures and features - Face, eyes	, nose, lips, ears, arms and legs.	
Hair styling - Women/men basics.		
Unit 3		9
Fabric rendering - Learning to simulate textures of various fabrics - Cotton, silk, fur,		
net, leather, velvet, denim, corduroy, georgette, chiffon, knitted, crochet, lace,		
embroidered and printed.		
Unit 4		9
	ires - blouses - formal and casual, shirts -	
men and women, skirts - flared, pencil,	circular, pegged, gored, trousers - pencil,	

pleated, bell bottom, cargo, pedal pushers, collars - shirt, shawl, mandarin, flat, peter pan, yokes - yoke with fullness, yoke without fullness, pockets - patch, welt, side,	
kangaroo, in-seam pocket, cuffs - single, double, pointed, French and band cuff,	
sleeves - set-in sleeve and bodice combination sleeve.	
Unit 5	14
Development of folio with design concepts inspired by one Indian Designer -	
Sabyasachi Mukherjee, Ritu Kumar, JJ Valaya, Wendell Rodrick's, Raghavendra	
Rathod, Manish Malhotra, Bhumika, Shyamal.	
Unit 6	10
Development of Folio with design concepts inspired by one International Designer -	
Christian Dior, Gianni Versace, Coco Chanel, Donna Karan, Calvin Klein.	

## II Semester B.Sc Garment Detailing-I

Number	of	Number	of	lecture	Number of practical	Number	of practical
					credits	hours /sem	
NA	· · · · · · · · · · · · · · · · · · ·		Hours /sem	56			
			NA 6 1	1.4			
				_	ion of the course, the		
			lge ab	out indus	strial method of pattern	making, gr	ading and
m	arke	r plan					
• T	o exp	olain studen	ts abo	out garme	nt sizes and categories		
• To	o dis	tinguish hai	ndling	of specia	al fabrics for garment o	construction	•
• L	earn	minor and i	najor	garment	construction.		
Theory Course							
Unit – 1							
Chapter 1							
Preparation of basic block - Pattern set (bodice front, back, sleeve, skirt -					4		
front and back				,		, , ,	
	,,	1					
Chapter 2							
-	chni	aue - Intro	ductio	n types.	application and uses	(pivot and	5
slash techniqu					approarion and ases	(privot una	
Siasii teemiiqa	<i>(</i> ), a	e veropinem	or be	шртев			
Chapter 3	Chanter 3						
-	odu	ction types	of fu	llness ar	onlication and uses de	evelonment	5
Fullness - Introduction, types of fullness, application and uses, development of Samples							
Garment detailing - Dart manipulation - single dart and double series.							
Conversion of darts to tucks pleats, gathers, and seamlines. Radiating and							
graduating da		to to tucks	Predi	s, gamer	s, and soundines. Ruc	maning and	
Unit -2							
							1

Chapter 4 Major components - Introduction, definition, terms, application, classification and types, development of Samples Sleeves - Definition, terminologies, types- Sleeves along with bodice and setin sleeves - plain, puff, bell, circular, raglan, kimono, magyar - construction. Skirts- Definition, Types of skirts- Circular, semicircular, Peg skirt, tubular skit, pencil, gathered skirt, layered skit, asymmetrical skirt, flared skirt.	10
Chapter 5 Major components - Introduction, definition, terms, application, classification and types, development of Samples Collars - Definition, terms, classification and types - Peter pan, sailor, turtle collar, shawl, formal shirt collar, mandarin collar and with its variations - construction.  Yokes - Definitions, purpose, types - with fullness and without fullness, shapes - construction	9
Chapter 6 Minor components - Introduction, definition, terms, application, classification and types, development of Samples Pockets - Definitions, purpose, types - patch pockets, patch pockets with flap, seam pockets, welt pockets and variations. Cuff - Definitions, purpose, types - single, double and shaped cuff. Plackets - Definition, types - self placket, continuous bound placket, two piece sleeve placket and shirt placket. Neck line finishes - Definition, types - piping, facing (bias facing, shaped facing) bias binding.	9
Unit -3	
Chapter 7 Demonstration of Garment categories - Silhouettes - variations, torso dress, princess line, panel, with waistline, without waist line garments. Trims-Definition, types- Bias trimming, ricrac, ruffles, embroidery, smoking, faggoting, applique, lace, lace motifs, scallop edging, decorative fastenings. Development of Folio.	5
Chapter 8 Incorporation of Garment closures on samples - Introduction, types - Hook and eye, press buttons, shirt button and button holes, visible and concealed zippers, Velcro.	6
Chapter 9 Develop a garment for women using major and minor components	6

#### Reference

- 1. Elizabeth Liechty, Judith Rasband, "Fitting and Pattern Alteration", Bloomsbury Academic USA, 2016.
- 2. Helen J Armstrong, "Pattern Making for Fashion Design", Pearson, 5<sup>th</sup> edition, 2009.
- 3. Martin M Shoben, Patrick J Taylor, "Grading for the Fashion Industry", LCFS Fashion Media, 2004.
- 4. Natalie Bray, "Dress Fitting Basic Principles and Practice", BSP Professional Book Publishers, 2<sup>nd</sup> edition, 1991.
- 5. Patric Taylor, "Grading for the Fashion Industry", Stanley Thomas Ltd., 1990.

## II Semester

## **OE: Boutique Management**

## **Total Teaching Hours = 45; Total Credits= 3**

## **SOL (Specific Objective Learning):**

By learning this subject the students will know how to plan and organize a store, gain knowledge in interior and exterior decoration, know how to visually merchandize the fashion product. They will have knowledge in different fashion brands and organize commercial shows like trade show, fashion show and exhibitions.

Number of	Number of lecture	Number of practical	Number of	fpractical
Theory Credits	hours /semester	credits	hours /sem	nester
3	45	NA		NA
C	Content of Open Elective	Theory Course		
Unit 1 Introduction to B History, scope, In Boutique market p	7			
Unit 2 Business options Boutique display, Mannequins and 3	7			
				8

Boutique Interior planning- Boutique interiors and display, locations, fixtures and dressings, purchase systems. Boutique management-types of boutique, planning, layout and storing.

8

#### Unit 4

Fabric sourcing- introduction, types, markets- domestic and international buying. Inventory control-definition, types, importance, remedies. Buying for boutique, pricing merchandise and hiring.

7

#### Unit 5

Store management- Introduction, objectives, type of stores, location, layout and its types, store space allocation. Store design- Introduction, concept of store design, exterior and interior of a store and merchandise presentation strategy.

8

#### Unit 6

Effective sales techniques, boutique operations, brand building, competitive strategies and consumer survey, market research, trade shows, exhibitions, fashion shows.

**References:** 

- Fashion From Concept to Consumer Gini Stephens Frings, 6 th edition, Prentice Hall (1999).
- Inside the Fashion Business Bennett, Coleman & Co, Mumbai (1998)\_
- Art and Fashion in Clothing Selection Harriet T, Mc Jimsey, The Iowa state University Press, Ames,
- Iowa (1973
- Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New York.

## **II Semester**

# **OE:** CLOTHING CARE AND MAINTENANCE Total Teaching Hours = 45; Total Credits= 3

## **SOL (Specific Objective Learning):**

By learning this subject the students will know how to care and maintain their clothing. The washing methods for different types of clothing and storage. Major difference between Soaps and detergents. Gain knowledge about stain removal and care of expensive clothes.

Number of	Number of lecture	Number of practical	Number of	
Theory Credits				
3 45 NA				NA
	Content of Open Elective	Theory Course		
UNIT-I				
	ft water, methods of softening	ng water. Zeolite or Bas	e exchange	7
method. Determina	tion of water hardness.			
UNIT-II				
	Manufacture of soap and	methods, compositio	n of soap.	7
* *	p less detergents, chemica	-	-	,
• 1	detergents. Difference bety	_		
UNIT-III				
• 1 1	nt and reagents: Study of		•	
reagents - soaps - detergents - cleaning action of soaps, indigenous cleaning				8
agents - rita nut - shikakai - green gram - bran solution –study of modern and industrial cleaning agents				
moustrial creating agents				
UNIT IV				
Stiffening Agents	s: Study of stiffening a	agents -purpose of	stiffening-	
	tiffening Agents preparation		ers- natural	8
and commercial starches - preparation of starch for use - bleaching				
agents - blueing ar	nd tinting agents and their a	application – optical w	hiteners .	
UNIT- V				
	e And Care Labels: Stud	dy of different types	of house	
	shing machine rotary - sv			7
	systems of care labeling	<u> </u>		,
	instruction-ironing instr	_	_	

placement of labels on garments.	
UNIT -VI Stain Removal: Principles of laundering - stain removal - various solvents for stain removing blood, tea, rust; oil/grease etc different methods of washing - application of friction by hand rubbing - scribing -tumble wash. General rules and ways of stain removal	8

## **References:**

- Dantyagi S., "Fundamentals of Textile and Their Care", Oriental Longmans Ltd, New Delhi, 1996
- Denlkar, "Household Textiles and Laundry Work", Atma Ram and Sons, Delhi, 1993
- Neomi D'Souza, "Fabric Care", New Age International Publisher, 1998
- Davis, "Laundry and Clothing Care", Drama Book Publishers, 1995

Exit option with certification – with ability to start Entrepreneurial venture

# **Subject Expert Committee Fashion and Apparel Design**

Sl.No.	Committee Members	Position	Signature with Date
1	Dr. H.L. Vijay Kumar Professor & Subject Chairperson Principal, Vogue Institute of Fashion Technology, Doddaballapura hlvijaykumar@rediffmail.com (9448372421)	Chairperson	
2	Dr. R.Sudhakar Coordinator- Post Graduate in Fashion & Apparel Design Bangalore University, Bengaluru sudhakar@bub.ernet.in, (9845804755),	Member	
3	Dr. Jayashree Venkatesh, Asst.Professor, Bangalore University, Bengaluru Venkatesh.jayashree@gmail.com (9448303730)	Member	
4	4. <b>Dr. Asha Jyothi U.H.</b> Associate Professor, Maharani Cluster University, Bengaluru <a href="mailto:sa_uh@yahoo.com">sa_uh@yahoo.com</a> (9482394489)	Member	
5	Dr. Namrata. M Assistant Professor, GFGC for Women, Ghowk, Dharwad dr.nsagadi@gmail.com (9164134999)	Member	
6	Dr. Sandhya Ravi, Professor & Principal, NITTE School of Fashion Technology & Interior.Design, Bengaluru principalnsftid@nitte.edu.in (9342536231)	Member	
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11	Dr. Tejaswini Yakkundimath Member Convener, Fashion & Apparel Design & Interior Design & Decoration Committee, NEP 2020 Special officer, Karnataka State Higher education Council, FAD & IDD committee, NEP 2020 (9980033578)	Member convener	